

J.J. COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS), PUDUKKOTTAI

Date: 15.07.2026

Pudukkottai, July 15, 2026: As part of the National Youth Skills Day celebrations, the PG and Research Department of Business Administration, in association with the Women Empowerment Wing of JJ College of Arts and Science (Autonomous), organized a special lecture titled "Basic Personal Grooming Skills for Employability and Entrepreneurship".

The event took place at the MBA Conference Hall at 10:00 a.m, drawing a large gathering of enthusiastic students eager to enhance their professional readiness.

The program was curated under the guidance of the event convenors, Dr.V.Sathya Rekha and Ms.S.Kalaivani. The primary objective of the lecture was to provide students with actionable insights into self-presentation, aligned with the campaign motto: "Enhance Your Presence. Build Your Confidence. Shape Your Future."

Ms. Meenakshi, a popular makeup artist from Bridal Queen Makeup Studio, served as the primary resource person. During her engaging session, she broke down the essential pillars of personal grooming that directly impact a student's transition into the professional world:

Ms. Meenakshi emphasized that grooming is not merely about cosmetics but is a powerful tool for self-care that builds professional confidence, expands social skills, and increases overall employability and entrepreneurial success.

The interactive lecture concluded with a vibrant Question and answer session ”