J.J. College of Arts and Science (Autonomous), Pudukkottai

Programme Specific Outcomes (2023– 2024)

Department of Business Administration

BBA - UABA	
Upon Completion of the course students would be able to	
PSO1	Acquire academic excellence in management education with an aptitude for entrepreneurship/ higher studies
PSO2	Students to build proficiency in key business functional areas
PSO3	Learn how to effectively manage people and build strong interpersonal & leadership skills.
PSO4	Enhance critical thinking and analytical skills in terms of decision making
PSO5	Integrate technological advancements in business for sustainable business and contribution to economic growth.

HEAD OF THE DEPARTMENT

Dr.V.Sathya Rekha,Ph.D.,
Head & Assistant Professor
Department of Business Administration
J.J.College of Arts and Science (Autonomous)
Sivapuram-Post. Pudukkottai.

J.J. COLLEGE OF ARTS AND SCIENCE (Autonomous) * PUDUKKOTTAI *

PRINCIPAL

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J.J. College of Arts and Science (Autonomous), Pudukkottai

Programme Specific Outcomes (2023– 2024)

Department of Business Administration

MBA-PABA	
Upon Completion of the course students would be able to	
PSO1	Employability
PSO2	Entrepreneur
PSO3	Research and Development
PSO4	Contribution to Business World
PSO5	Contribution to the Society

HEAD OF THE DEPARTMENT

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