J.J. College of Arts and Science (Autonomous), Pudukkottai

Programme Specific Outcomes (2023– 2024)

Department of Visual Communication

B.Sc. Visual Communication USVC	
Upon Completion of the course students would be able to	
PSO1	Understand the fundamental concepts in core and allied areas.
PSO2	Able to clearly communicate the content and context of their work visually, orally and in written form to the audiences.
PSO3	Exhibit contemporary knowledge in visual communication and students will be eligible for doing successful jobs in various sectors of media industry
PSO4	Pursue higher studies/jobs in various fields of visual communication.
PSO5	Develop their competence to work and complement their creative knowledge in media industry

HEAD OF THE DEPARTMENT

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