

## CURRICULUM VITAE



Name : AMEERTHA S P  
Designation : Assistant Professor  
Qualification : MBA., M.Phil  
Date of Birth : 01-11-1991  
E-mail ID : [ameerthasp@gmail.com](mailto:ameerthasp@gmail.com)  
Mobile Number : 8940579934  
Address : 1/42, Big Street, Thirumayam,  
Pudukkottai – 622 507.  
Teaching Experience : 3 Years 10 Months

S.No.	Name of the Institution	Period of Service
1.	J.J. College of Arts and Science (Autonomous)	15.06.2016 to Till date

### Publications

Research Papers : 1  
Books Published : Nil  
Book Chapter : Nil

✚ “ **Green Marketing and its implication in India**” , Journal of IJAEMA,  
Vol.No. XI/ Issue – IX/ September 2019/ ISSN No. 0886-9367/ Impact Factor:  
6.3/ Page No. 4293- 4302.

Paper Presentation in Conference/ Seminar / Workshop

S.No.	Presented/ Participated	Date and Place	Topic
1.	Participated	30-01-2012, Holy Cross	Basics of Research

		college, Trichy	
2.	Participated	01-03-2011, Holy Cross College, Trichy	Emerging Trends in Women Leadership in India
3.	Participated	30&31-01-2020, JJ College Of Arts and Science, Pudukkottai	Research Methodology and Data Analysis by Using SPSS and AMOS