



J.J. College of Arts and Science (Autonomous)

Re-Accredited by NAAC with B⁺⁺ Grade in 4th Cycle
Affiliated to Bharathidasan University – Tiruchirappalli
J.J. Nagar, Sivapuram Post, Pudukkottai – 622 422

Department of Business Administration

3.7.2. Summary of the MoU (2023 – 2024)

Organisation with which MoU is Signed	Collaborated Department	Year of Signing MoU	Duration	Starting Date	Ending Date
Annai Trust, Pavalamalli Street, Burma Colony, Karaikudi	Business Administration	2020-2023	3 Years	17-09-2020	16-09-2023
Nature of the MoU: a. Learning of Management Techniques. b. Training & Development. c. Field Visit for deeper learning purpose. d. Internship and Career Advise. e. Both parties agree to exchange academic activities including value added courses from time to time.					

Organisation with which MoU is Signed	Collaborated Department	Year of Signing MoU	Duration	Starting Date	Ending Date
Smart Event Planners, Karaikudi	Business Administration	2021-2023	2 Years	22-09-2021	21-09-2023
Nature of the MoU: a. Learning of Marketing Techniques. b. Training & Development. c. Field Visit for deeper learning purpose. d. Internship and Career Advise. e. Both parties agree to exchange academic activities including value added courses from time to time.					



Name of the Organization with Contact details	Department	Year of Signing	Duration	Starting Date	Ending Date
GNANARAJA Medical Agencies	Business Administration	2022	3 yrs	03.08.2022	02.08.2025
Nature of the MoU / Linkage / Collaboration: a. Learning of Entrepreneurship Techniques. b. Training & Development. c. Field Visit for deeper learning purpose. d. Internship and Career Advise. e. Both parties agree to exchange academic activities including value added courses from time to time.					

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HEAD OF THE DEPARTMENT

Dr.V.Sathya Rekha,Ph.D.,
Head & Assistant Professor
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PRINCIPAL

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