

J.J. College of Arts and Science (Autonomous)

J.J. Nagar, Sivapuram Post, Pudukkottai

2.3.2 Details of ICT Enabled Teaching Resources

Department : Business Administration Academic Year : 2023 - 2024
Name of the Staff : Dr. V. Sathya Rekha Semester : Odd / Even

Sl. No.	Date	Class	Course Title	Topic	Type of ICT Tool(s) used
1.	28.07.23	I BBA	Accounting for Managers	Accounting principles - concepts & convention	PPT
2.	10.08.23	I BBA	"	Journal, Ledger	Slide Share
3.	26.09.23	I BBA	"	final Accounts	PPT
4.	26.6.23	II MBA	Security Analysis & portfolio Mgt.	investment portfolio	PPT
5.	05.7.23	II MBA	"	Risk Return Management	PPT
6.	18.07.23	II MBA	"	Fundamental Analysis	E-content
7.	28.07.23	II MBA	"	Efficient market Theory	E-Pathshala
8.	28.06.23	III BBA	financial Management	Profit maximisation	PPT
9.	13.07.23	III BBA	"	Theories of capital structure	PPT
10.	2.08.23	III BBA	"	Capital Budgeting	Econtent
11.	15.09.23	III BBA	"	classification of cost of Capital	PPT
12.	04.10.23	III BBA	"	Leverage	Slide Share

Signature of the Staff



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J.J. College of Arts and Science (Autonomous)

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2.3.2 Details of ICT Enabled Teaching Resources

Department : Business Administration Academic Year : 2023 - 2024
Name of the Staff : Dr. V. Sathya Rekha Semester : Odd / Even

Sl. No.	Date	Class	Course Title	Topic	Type of ICT Tool(s) used
1.	20.12.23	I MBA	Strategic Cost Management	Designing costing system	PPT
2.	28.12.23	I MBA	"	Marginal costing techniques	PPT
3.	5.01.24	I MBA	"	ABC Analysis	Slide share
4.	11.01.24	I MBA	"	Quality & cost	PPT
5.	07.02.24	I MBA	"	TQM	YouTube
6.	14.03.24	I MBA	"	FEMA	YouTube
7.	15.02.23	I MBA	Marketing Management.	Marketing Research	PPT
8.	09.01.24	I MBA	"	Strategic Marketing	PPT
9.	24.01.24	I MBA	"	Marketing Information system	Slide share
10.	07.2.24	I MBA	"	Buyer behaviour	PPT
11.	22.2.24	I MBA	"	New product development	PPT
12.	07.03.24	I MBA	"	Product life cycle	E-content.

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2.3.2 Details of ICT Enabled Teaching Resources

Department : Business Administration Academic Year : 2023 - 2024
Name of the Staff : N. Shanmuga sundaram Semester : ☒ Odd / ☐ Even

Sl. No.	Date	Class	Course Title	Topic	Type of ICT Tool(s) used
1	19/6/23	I MBA	Managerial Economics	Role of Managerial Economist	PPT
2	21/6/23	I MBA	"	Elasticity of demand	Slide share
3	22/6/23	I MBA	"	Introduction to Pricing methods	PPT
4	12/7/23	I MBA	"	Market Structure	PPT
5	18/8/23	I MBA	"	National Income & It's concepts	Slide share
6	12/10/23	I MBA	"	Bases of Inflation & Deflation	Youtube
7	20/6/23	I BBA	Managerial Economics	Introduction to Managerial Economics	PPT
8	6/7/23	I BBA	"	Law of Demand & Supply	Slide share
9	10/7/23	I BBA	"	Price Determination in Perfect competition	PPT
10	18/7/23	I BBA	"	Measurement of National Income	Slide share
11	27/7/23	I BBA	"	Business cycle	Youtube
12	4/8/23	I BBA	"	Monetary & Fiscal Policy	PPT


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Department : Business Administration Academic Year : 2023 - 2024

Name of the Staff : N. Shanmuga Sundaram Semester : Odd / Even

Sl. No.	Date	Class	Course Title	Topic	Type of ICT Tool(s) used
1	21.12.23	II MBA	International Business Environment	Components of IBE	PPT
2	13.1.24	II MBA	"	International Business & IT's types	Slideshare
3	20.2.24	II MBA	"	Balance of Payments	Youtube
4	19.3.24	II MBA	"	Functions of WTO	PPT
5	20.3.24	II MBA	"	Tariff & Non-tariff business	PPT
6	25.3.24	II MBA	"	How to forms go to International	Slideshare
7	15.12.23	III BBA	Strategic Management	Dimensions of Strategies	Youtube
8	22.1.24	III BBA	"	Strategic management Process	PPT
9	1.2.24	III BBA	"	Process of planning	Slideshare
10	19.2.24	III BBA	"	Social responsibilities of business	PPT
11	26.2.24	III BBA	"	Components of Strategic Leadership	E-Pathasala
12	30.3.24	III BBA	"	Corporate culture	Youtube

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Department : Business Administration Academic Year : 2023 - 2024

Name of the Staff : M. SUREKA Semester : Odd / Even

Sl. No.	Date	Class	Course Title	Topic	Type of ICT Tool(s) used
1.	30/6/23	II MBA	Advertisement & Sales Promotion Management	Functions of Advertising	PPT
2.	19/7/23	II MBA	"	Functions of Advertising Agency	PPT
3.	7/9/23	II MBA	"	Advertising copy	PPT
4.	10/10/23	II MBA	"	Media Selection	slide share
5.	27/6/23	III BBA	Entrepreneurial Development	Role of entrepreneurship	slide share
6.	12/7/23	III BBA	"	Entrepreneurial motivating factors	slide share
7.	19/7/23	III BBA	"	Entrepreneurial competencies	PPT
8.	7/9/23	III BBA	"	Industrial Sickness causes	PPT
9.	7/7/23	II MBA	Entrepreneurial Development	Types of Entrepreneur	E-pathshala
10.	12/7/23	II MBA	"	Entrepreneurial Development programme	PPT
11.	11/8/23	II MBA	"	Business plan	PPT
12.	17/10/23	II MBA	"	Project Report	PPT

N. Suresh
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2.3.2 Details of ICT Enabled Teaching Resources

Department : Business Administration Academic Year : 2023 - 2024
 Name of the Staff : M. Suseka Semester : Odd / Even

Sl. No.	Date	Class	Course Title	Topic	Type of ICT Tool(s) used
1.	29/12/23	II MBA	Brand Management	Brand Vs product	PPT
2.	8/1/23	II MBA	"	Types of Brand	slide share
3.	18/1/23	II MBA	"	strategic Brand management process	youtube
4.	1/2/24	II MBA	"	Brand Image Building	PPT
5.	22/1/24	II MBA	Training and Development	Functions of a training Programme	PPT
6.	19/3/24	II MBA	"	organisational development	PPT
7.	20/3/24	II MBA	"	Process of organisational development	PPT
8.	12/12/23	II MBA	Total Quality Management	Dimensions of Product Quality	PPT
9.	20/12/23	II MBA	"	Deming concepts & contributions	slideshare
10.	2/1/24	II MBA	"	Fish Bone Diagram	youtube
11.	23/1/24	II MBA	"	Failure Mode and Effect Analysis	slideshare
12.	23/2/24	II MBA	"	Bench marking	PPT

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Department : Business Administration Academic Year : 2023 - 2024
Name of the Staff : L. Janaki Semester : [✓] Odd / Even

Sl. No.	Date	Class	Course Title	Topic	Type of ICT Tool(s) used
1	10.7.23	II MBA	Management Information System	classification of system	PPT
2	15.7.23	II MBA	"	Components of Information System	PPT
3	31.7.23	II MBA	"	Export System	Slideshare
4	31.8.23	II MBA	"	Improving Business Quality	PPT
5	30.6.23	II MBA	Compensation Management	Process of Compensation Mgt	PPT
6	12.7.23	II MBA	"	Methods of Payment of wages	Youtube
7	04.8.23	II MBA	"	Inter-Industry differentiations	PPT
8	20.10.23	II MBA	"	Payment of wages Act	PPT
9	04.07.23	III BBA	Electronic customer Relationship Management	Electronic - CRM Principles	Youtube
10	13.07.23	III BBA	"	Different between CRM & Sales Mgt	PPT
11	21.7.23	III BBA	"	Types of CRM	PPT
12	24.8.23	III BBA	"	Recent Method of Customer Support	PPT

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2.3.2 Details of ICT Enabled Teaching Resources

Department : Business Administration Academic Year : 2023 - 2024
Name of the Staff : Dr. N. Sreevidya Semester : Odd / Even

Sl. No.	Date	Class	Course Title	Topic	Type of ICT Tool(s) used
1	26.6.23	III BBA	Financial Management	Capital Structure	PPT
2	27.7.23	III BBA	Financial Management	Capital Budgeting	PPT
3	03.8.23	III BBA	Financial Management	Accounting Rate of Return	Youtube
4	07.8.23	III BBA	Financial Management	Profitability Index Method	PPT
5	11.8.23	III BBA	Financial Management	Cost of Capital	PPT
6	27.6.23	II MBA	Security Analysis and portfolio Mgt	Indian Financial System	PPT
7	10.7.23	II MBA	Security Analysis & Portfolio Management	Financial Market	PPT
8	04.8.23	II MBA	Security Analysis & Portfolio Management	Risk Measurement	Youtube
9	08.8.23	II MBA	Security Analysis & Portfolio Management	Valuation of Preference Share	PPT
10	12.7.23	I BBA	Accounting for Managers	Accounting Concepts	Youtube
11	21.7.23	I BBA	Accounting for Managers	Types of Accounts	PPT
12	28.7.23	I BBA	Accounting for Managers	Journal	PPT

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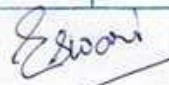
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2.3.2 Details of ICT Enabled Teaching Resources

Department : Business Administration Academic Year : 2023 - 2024
 Name of the Staff : Dr. C. Eswari Semester : Odd / Even

Sl. No.	Date	Class	Course Title	Topic	Type of ICT Tool(s) used
1.	21.06.23	II - BBA	Organisational Behaviour	Importance of Organization Behaviour	PPT
2.	03.07.23	II - BBA	"	Individual Behaviour	Slide Share
3.	21.07.23	II - BBA	"	Perceptual Process	E-path sala
4.	05.09.23	II - BBA	"	Formation of Organisational Behaviour	PPT
5.	21.06.23	II - BCA	Organisational Behaviour	Personality.	Youtube
6.	14.07.23	II - BCA	"	Nature of Organisational Behaviour	Slide share
7.	24.07.23	II - BCA	"	Perception meaning and Definition	PPT
8.	16.08.23	II - BCA	"	Measurement of Attitude	Youtube
9.	02.08.23	I - MBA	Accounting for Managers.	Financial Accounting	PPT
10.	10.08.23	I - MBA	"	Differences of Financial A/c, Cost A/c	PPT
11.	25.09.23	I - MBA	"	International Accounting standards	PPT
12.	12.10.23	I - MBA	"	Fund flow Statement	PPT


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2.3.2 Details of ICT Enabled Teaching Resources

Department : Business Administration Academic Year : 2023 - 2024
Name of the Staff : Dr. C. Eswari Semester : Odd / Even

Sl. No.	Date	Class	Course Title	Topic	Type of ICT Tool(s) used
1.	11.12.23	I-BBA	Accounting for Managers - II	Cost Accounting	PPT
2.	20.12.23	I-BBA	"	Limitations of Cost Accounting.	PPT
3.	19.02.24	I-BBA	"	Ratio, Analysis, Benefits, Limitations.	Slide share
4.	21.03.24	I-BBA	"	Margin of Safety	PPT
5.	15.12.23	I-MBA	Financial Management	Objectives of Financial Management	Youtube
6.	08.01.24	I-MBA	"	Capital Market, Money Market.	PPT
7.	12.02.24	I-MBA	"	Discounted Cash flow method.	PPT
8.	20.03.24	I-MBA	"	Inventory Management	E-pathisala
9.	09.01.24	II-BCA	Financial and Management Accounting	Branches of Accounts	PPT
10.	14.03.24	II-BCA	"	Sales Book and Sales Returns book.	Slide share
11.	21.03.24	II-BCA	"	Production Budget	PPT
12.	26.03.24	II-BCA	"	Flexible Budget.	PPT

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2.3.2 Details of ICT Enabled Teaching Resources

Department : Business Administration
 Name of the Staff : G. Bhuvaneswari

Academic Year : 2023 - 2024
 Semester : Odd / Even

Sl. No.	Date	Class	Course Title	Topic	Type of ICT Tool(s) used
1.	19/6/23	II BBA	Cost and Management Accounting	Introduction to Cost, Costing.	PPT
2.	21/6/23	II BBA	"	Advantages & Limitations of Cost A/c	Slide Share
3.	22/6/23	II BBA	"	Classification of Cost	PPT
4.	12/7/23	II BBA	"	Inventory Control	PPT
5.	18/8/23	II BBA	"	Difference between Management Accounts & Cost Accounts	Slide Share
6.	12/10/23	II BBA	"	Marginal Costing Advantages & Disadvantages.	PPT
7.	20/6/23	I MBA	Legal Systems in Business	Essential Elements of a valid contract	youtube
8.	6/7/23	I MBA	"	Remedies for Breach of contracts	PPT
9.	10/7/23	I MBA	"	Negotiable Instruments	E-Pathshala
10.	18/7/23	I MBA	"	Kinds of Partnership	PPT
11.	27/7/23	I MBA	"	Minimum wages Act	Slide share
12.	4/8/23	I MBA	"	Intellectual Property Rights	youtube

Signature of the Staff





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2.3.2 Details of ICT Enabled Teaching Resources

Department : Business Administration Academic Year : 2023 - 2024
 Name of the Staff : G. Bhuvaneswari Semester : Odd / Even

Sl. No.	Date	Class	Course Title	Topic	Type of ICT Tool(s) used
1.	21.12.23	I MBA	Operation Management	Production system	PPT
2	11.1.24	I MBA	"	Production Design	Slideshow
3	23.1.24	I MBA	"	Types of Capacity	E-Pathasala
4	1.2.24	I MBA	"	Factors influencing Plant location	PPT
5	13.2.24	I MBA	"	Materials Handling	Slideshow
6	19/3/24	I MBA	"	Service Management	PPT
7	12/12/23	II BCA	Financial and Management Accounting	Methods of Accounting	PPT
8	14/12/23	II BCA	"	Accounting concepts	PPT
9	18/12/23	II BCA	"	Nature of Accounts	Slideshow
10	18/1/24	II BCA	"	Subsidiary books	E-Pathasala
11	1/3/24	II BCA	"	Objectives of Budget	PPT
12	4/3/24	II BCA	"	Advantages & Disadvantages of Budget	Slideshow

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Department : Business Administration Academic Year : 2023 - 2024
Name of the Staff : N. Bhuvaneshwari Semester : Odd / Even

Sl. No.	Date	Class	Course Title	Topic	Type of ICT Tool(s) used
1	20-06-23	I BBA	Cost and Management Accounting	Introduction to cost, Cost Accounting	PPT
2	22-06-23	I BBA	"	Objectives, Advantages and Limitations	Slideshow
3	30-06-23	I BBA	"	Methods of Costing	Slideshow
4	28-07-23	I BBA	"	Techniques of Inventory Control	PPT
5	29-09-23	II BBA	"	Introduction to management accounting	PPT
6	18-10-23	I BBA	"	Marginal costing	Youtube
7	23-06-23	III BBA	Strategic Management	Meaning and overview of Strategic management	PPT
8	04-07-23	III BBA	"	Level of Strategy	PPT
9	18-07-23	III BBA	"	Components of strategic vision	E-pathshala
10	03-08-23	III BBA	"	Environmental scanning	Slideshow
11	23-08-23	III BBA	"	BGC Matrix	PPT
12	07-09-23	III BBA	"	SWOT Analysis	PPT

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Department : Business Administration Academic Year : 2023 - 2024
 Name of the Staff : N. Bhuvaneshwari Semester : Odd / Even ✓

Sl. No.	Date	Class	Course Title	Topic	Type of ICT Tool(s) used
1	11-12-23	III BBA	Supply chain Management	overview of supply chain management	PPT
2	02-01-24	III BBA	"	Warehouse Management	PPT
3	19-01-24	III BBA	"	Key issues in supply chain management	slideshare
4	13-02-24	III BBA	"	Management of stores	PPT
5	04-03-24	III BBA	"	Buffer stock, JIT Analysis	E-pathshala
6	22-03-24	III BBA	"	Demand chain management	PPT
7	11-12-23	II BCA	Financial and Management Accounting	Accounting Concepts and conventions	slideshare
8	28-12-23	II BCA	"	Difference between Journal and Ledger	PPT
9	18-01-24	II BCA	"	Subsidiary books	Youtube
10	12-02-24	II BCA	"	Management Accounting and financial Accounting	PPT
11	01-03-24	II BCA	"	Budget and Budgetary Controls	slideshare
12	20-03-24	II BCA	"	Types of Budgets	PPT

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2.3.2 Details of ICT Enabled Teaching Resources

Department : *Business Administration* Academic Year : 2023 - 2024
 Name of the Staff : *R. Varshini* Semester : Odd / Even ☒

Sl. No.	Date	Class	Course Title	Topic	Type of ICT Tool(s) used
1	18.1.24	I-BBA	Marketing Management	Concept of Marketing mix	Slide share
2	2.2.24	I-BBA	Marketing Management	Product Life cycle	PPT
3	14.2.24	I-BBA	Marketing Management	Pricing decision.	Slide share
4	13.3.24	I-BBA	Marketing Management	Benefits of digital marketing.	PPT
5	18.1.24	i-BBA	Resource Management Human	causes of grievances.	PPT
6	22.1.24	ii-BBA	Resource Management Human	Objectives of wages	E-Pathshala
7	1.2.24	ii-BBA	Resource Management Human	Salary administration	Slide share
8	19/2/24	ii-BBA	Resource Management Human	different concept of wages.	Slide share
9	12/1/24	iii-BBA	Enterprise Resource Planning	Materials Requirement Planning.	PPT
10	22/1/24	iii-BBA	Enterprise Resource Planning	Business Process Resourcing.	Slide share
11	24/1/24	iii-BBA	Enterprise Resource Planning	Data warehousing	PPT.
12	16/2/24	iii-BBA	Enterprise Resource Planning	Application Integration	Slide share

R.V.
 Signature of the Staff



Head of the Department
Dr. V. S. Isha Rekha, Ph.D.,
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2.3.2 Details of ICT Enabled Teaching Resources

Department : *Business Administration*
 Name of the Staff : *N.B.Mehavarshini*

Academic Year : 2023 - 2024
 Semester : Odd / Even

Sl. No.	Date	Class	Course Title	Topic	Type of ICT Tool(s) used
1	12/01/24	II - BBA	Human Resource Management	Barriers to Human Resource planning.	PPT
2.	22/01/24	II - BBA	Human Resource Management	Job Description	Slide share
3.	16/02/24	II - BBA	Human Resource Management	Benefits of Performance Appraisals.	E-Pathshala
4.	26/02/24	II - BBA	Human Resource Management	Criteria for Promotion	PPT
5.	14/01/24	III - BBA	Effective Business Communication	Types of Communication.	PPT
6.	23/01/24	III - BBA	Effective Business Communication	Self Development	Slide share
7.	14/02/24	III - BBA	Effective Business Communication	The Essential of effective Business letter	PPT
8.	05/03/24	III - BBA	Effective Business Communication	Characteristics of good Report writing.	PPT
9.	23/01/24	II - BBA	Soft skill for Business	SWOT Analysis	Slide share
10.	30/01/24	II - BBA	Soft skill for Business	Basics of Speech	E-pathshala
11.	13/02/24	II - BBA	Soft skill for Business	Public Speaking	PPT
12.	06/03/24	II - BBA	Soft skill for Business	How to Become an Effective Reader	PPT

N.B.Mehavarshini
 Signature of the Staff



[Signature]
Head of the Department
Dr.V.S. Jaya Rekha, Ph.D.,
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