

J.J. College of Arts and Science (Autonomous)
J.J. Nagar, Sivapuram Post, Pudukkottai

2.3.2 Details of ICT Enabled Teaching Resources

Department : Visual Communication Academic Year : 2023 - 2024
Name of the Staff : V. Anitha Semester : Odd / ☒ Even

Sl. No.	Date	Class	Course Title	Topic	Type of ICT Tool(s) used
1	13.12.2023	II nd B.Sc	Film Studies	Indian cinema history	Youtube
2	21.12.2023	III rd B.Sc	Media Management	Role of personal Manager	PPT
3	03.1.2024	III rd B.Sc	Advertising	Advertising Process	PPT
4	10.01.2024	III rd B.Sc	Media Management	Controlling	PPT
5	12.01.24	II nd B.Sc	Script Writing	Script writing	PPT
6	22.01.24	IV th B.Sc	Film studies.	Cinematographers.	PPT
7	12.02.24	III rd B.Sc	Media Management	social Advertisement	PPT
8	14.02.24	II nd B.Sc	Film studies	Editing methods	Youtube
9	22.02.24	III rd B.Sc	Media Management	Production.	PPT
10	28.02.2024	III rd B.Sc	Gender Studies	Gender studies	PPT
11	01.03.24	III rd B.Sc	Media Management	Audience analysis	PPT
12	05.03.2024	II nd B.Sc	Film Studies	Film history.	Youtube

Signature of the Staff



Head of the Department

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Assistant Professor and Head,
Department of Visual Communication,
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Dr. J. PARASURAMAN, B.A., B.L., B.Ed., Ph.D.
Principal

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2.3.2 Details of ICT Enabled Teaching Resources

Department : *Visual Communication*
 Name of the Staff : *V. Anitha*

Academic Year : 2023 - 2024
 Semester : ☒ Odd / ☐ Even

Sl. No.	Date	Class	Course Title	Topic	Type of ICT Tool(s) used
1	19.07.23	II nd B.Sc	Media culture and Society	Functions of Mass Media	PPT
2	21.07.2023	IV th B.Sc	Television Production	Types of shots	Youtube
3	01.08.23	I st B.Sc	Introduction to Visual Communication	Communication	PPT
4	04.08.23	II nd B.Sc	Media culture and Society	Media law	PPT
5	21.08.2023	IV th B.Sc	Television Production	Post Production Process	Youtube
6	25.08.2023	I st B.Sc	Introduction to Visual Communication	Communication types	PPT
7	04.09.2023	IV th B.Sc	Television Production	Multi camera Production	Youtube
8	07.09.2023	I st B.Sc	Introduction to Visual Communication	Human Communication	PPT
9	21.09.2023	II nd B.Sc	Media culture and society	Media as consciousness industry.	PPT
10	29.09.2023	I st B.Sc	Introduction to Visual Communication	Communication channel	PPT
11	05.10.2023	III rd B.Sc	Television Production	Camera Movement	Youtube
12	19.10.2023	IV th B.Sc	Media culture and society	culture and sub culture.	Youtube

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2.3.2 Details of ICT Enabled Teaching Resources

Department : Visual Communication Academic Year : 2023 - 2024
Name of the Staff : S. Bharathiraja Semester : Odd / Even

Sl. No.	Date	Class	Course Title	Topic	Type of ICT Tool(s) used
1	19.07.23	I. B.Sc	Media Literacy	Reading/writing/ speaking	PPT
2	21.07.23	II. B.Sc	Lab Audio production	Equilizer Setting	YouTube
3	01.08.23	III. B.Sc	Media Research orientation	Various Research types	PPT
4	04.08.23	III. B.Sc	Introduction to Internet concept	HTML	PPT
5	21.08.23	I. B.Sc	Media Literacy	Types of Literacy	YouTube
6	25.08.23	II. B.Sc	Lab Audio production	Sound	PPT
7	04.09.23	III. B.Sc	Media Research orientation	Scientific and Non-Scientific Method	PPT
8	07.09.23	I. B.Sc	Media Literacy	Literature and illiterature	YouTube
9	21.09.23	II. B.Sc	Lab Audio production	Sound format	PPT
10	29.09.23	III. B.Sc	Introduction to Internet concept	HTML Tags	PPT
11	05.10.23	I. B.Sc	Media Literacy	Different types of Literature	YouTube
12	19.10.23	III. B.Sc	Media Research orientation	Research design.	PPT

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2.3.2 Details of ICT Enabled Teaching Resources

Department : Visual Communication Academic Year : 2023 - 2024
Name of the Staff : S. Bharathiraja Semester : [✓] Odd / [✓] Even

Sl. No.	Date	Class	Course Title	Topic	Type of ICT Tool(s) used
1.	13.12.23	I. B.Sc	Contemporary Media Scenario	Different types of Scenario	PPT
2.	21.12.23	III. B.Sc	Development Communication	Communication for social change	PPT
3.	03.01.24	III B.Sc	Reporting and News Editing	The role of reporter	PPT
4.	10.01.24	I. B.Sc	Contemporary Media Scenario	Media production	YouTube
5.	12.01.24	III. B.Sc	Development Communication	Advertising	You Tube
6.	22.01.24	III. B.Sc	Reporting and News Editing	The role of chief Editor	PPT
7.	12.02.24	I. B.Sc	Contemporary Media Scenario	Different types of Media	PPT
8.	14.02.24	III. B.Sc	Development communication	New media	YouTube
9.	22.02.24	III. B.Sc	Reporting and News Editing	The role of Sub Editor	YouTube
10.	28.02.24	III. B.Sc	Development Communication	Communication and Women Development	PPT
11.	01.03.24	I. B.Sc	Contemporary Media Scenario	Printing media and Digital Media	PPT
12.	05.03.24	I. B.Sc	Contemporary Media Scenario	Non Digital Media	You Tube

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2.3.2 Details of ICT Enabled Teaching Resources

Department : Visual communication

Academic Year : 2023 - 2024

Name of the Staff : A.R.P Riyas Deen

Semester : ~~Odd~~ / Even

Sl. No.	Date	Class	Course Title	Topic	Type of ICT Tool(s) used
01	14.12.23	III B.Sc VC	Editing	Types of editing. Linear & non-linear	PR / PPT
02	19.12.23	II B.Sc VC	media laws and ethics.	Article	PPT
03	21.12.23	III B.Sc VC	editing	Jump cuts	PR / PPT
04	04.01.24	II B.Sc VC	media laws and ethics.	control of visual medium	PPT
05	08.01.24	II B.Sc VC	media laws and ethics.	film Journals	PPT
06	11.01.24	I st B.Sc VC	Film Appreciation	nature of film	PPT
07	24.01.24	I st B.Sc VC	Film Appreciation	color of cinema	PPT
08	24.01.24	III B.Sc VC	editing	Stereo & Audio line	PR / PPT
09	14.02.24	I B.Sc VC	photo Journalism	Types of Shots	PPT
10	19.02.24	I B.Sc VC	photo Journalism	Types of camera	PPT
11	27.02.24	III B.Sc VC	media laws and ethics.	film - Discussion	PPT
12	01.03.24	III B.Sc VC	editing	footage encoding	PPT

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2.3.2 Details of ICT Enabled Teaching Resources

Department : Department of Vis.com Academic Year : 2023 - 2024
 Name of the Staff : ARF. Riyaz Deen Semester : Odd / ~~Even~~

Sl. No.	Date	Class	Course Title	Topic	Type of ICT Tool(s) used
01	01.08.23	II B.Sc VC	photography	Still life (Tech)	PPT / Youtube.
02	04.08.23	III B.Sc VC	Visual analysis tools	Sign and codes	PPT.
03	04.08.23	II B.Sc VC	photography	Light painting	PPT.
04	10.08.23	III B.Sc VC	mass communication theory	Development theory	PPT
05	24.08.23	II B.Sc VC	photography	Kelvin scale	PPT.
06	30.08.23	III B.Sc VC	mass communication theories	democratic	PPT
07	04.09.23	II B.Sc VC	photography	Important of light	PPT
08	08.09.23	III B.Sc VC	mass communication theories	Media Structure and institution	PPT
09	27.09.23	III B.Sc VC	Visual analysis tools	Women in media	Yt / PPT.
10	29.09.23	III B.Sc VC	Visual Analysis tools	Modernism and Post modernism	PPT
11	04.10.23	III B.Sc VC	mass communication theories	Audience Positioning	PPT.
12	11.10.23	II B.Sc VC	photography	Basic color correction	Photoshop & PPT.

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