



# **J.J. College of Arts and Science (Autonomous)**

**Re-Accredited by NAAC with “A” Grade in 3<sup>rd</sup> Cycle  
Affiliated to Bharathidasan University – Tiruchirappalli  
J.J. Nagar, Sivapuram Post, Pudukkottai – 622 422**

## **POLICY DOCUMENT FOR RESOURCE MOBILISATION**

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No charity can flow out of an empty vessel. Every constructive effort requires funds and other related resources. Effective planning begins with prospecting for sure sources of the resources needed for the planned activity. The institution has a clear cut policy of resource mobilization. The attempt has been to club efficiency, viability and social equity. One has to strive for a break-even point between income and expenditure duly providing for a reserve for unforeseen contingencies. Our policy for resource mobilization is based on the time-tested principles of sufficiency, equity and social justice.

### **Objectives**

1. To frame a viable fee-structure that would be commensurate with the quality envisaged and affordability by the target population
2. To explore prospects of receiving grants from funding agencies both public and private for specific programmes like seminars, Conferences, workshops etc., or minor/major research projects.
3. To inspire the alumni to nurture the alma-mater and to promote the welfare of succeeding generations of students
4. To give all stakeholders a chance to participate in the all-round development of the institution

### **Implementation**

1. Tuition fees is collected on specific dates and remitted to the bank account
2. Proposals for funding assistance are duly examined, pruned and submitted to agencies like UGC, DST etc.,
3. Endowments by alumni are encouraged and administered with great care
4. Voluntary contributions in cash and kind are accepted, accounted for and properly utilized
5. Governmental grants for scholarships are duly tapped
6. Great care is taken to ensure the acquisition proper use and servicing of all infrastructure.

7. Out-dated equipment, old newspapers etc. are promptly auctioned and the proceeds credited to the respective accounts
8. All bills are settled in time to avoid late fee etc.
9. Human resource is recruited with an eye on efficiency and talent, suitably rewarded, trained, monitored and retained following the best HRM practices.
10. There is regular audit on every front to ensure that the investments made yield the desired results.

### **Outcome**

1. The College has earned a good reputation for financial discipline, altruism and concern for social welfare.
2. Many students have received scholarships from the Management and governmental and non-governmental agencies.
3. The College has built up enviable, well maintained infrastructure.
4. It has the goodwill of students, parents and all stakeholders. There have been no complaints on the fees structure, the admission and administrative procedures.

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