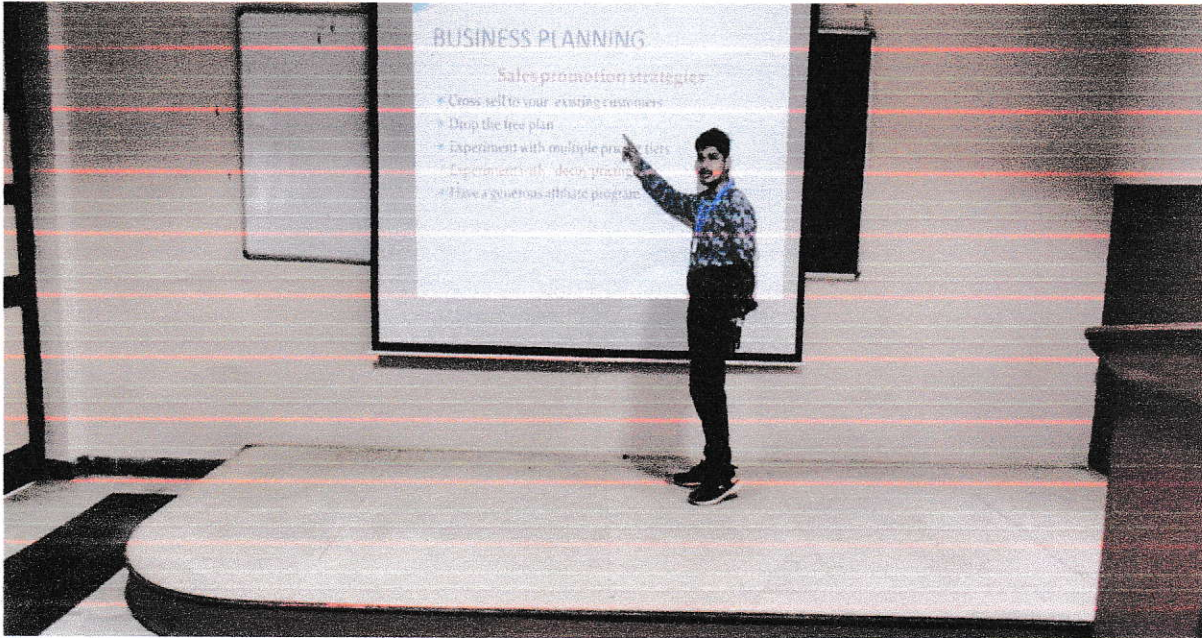


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PG and Research Department of Business Administration

Participative Learning



Business Planning on “Sales Promotion Strategies” –Hariharan.M-I M.B.A (2020)

N.SHANMUGASUNDARAM
Assistant Professor and Head
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Event : Group Discussion

Topic : Corporate Social Responsibilities

Participants : I MBA and II MBA


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Event : Group Discussion

Topic : GST and Revenues

Participants : I MBA and II MBA

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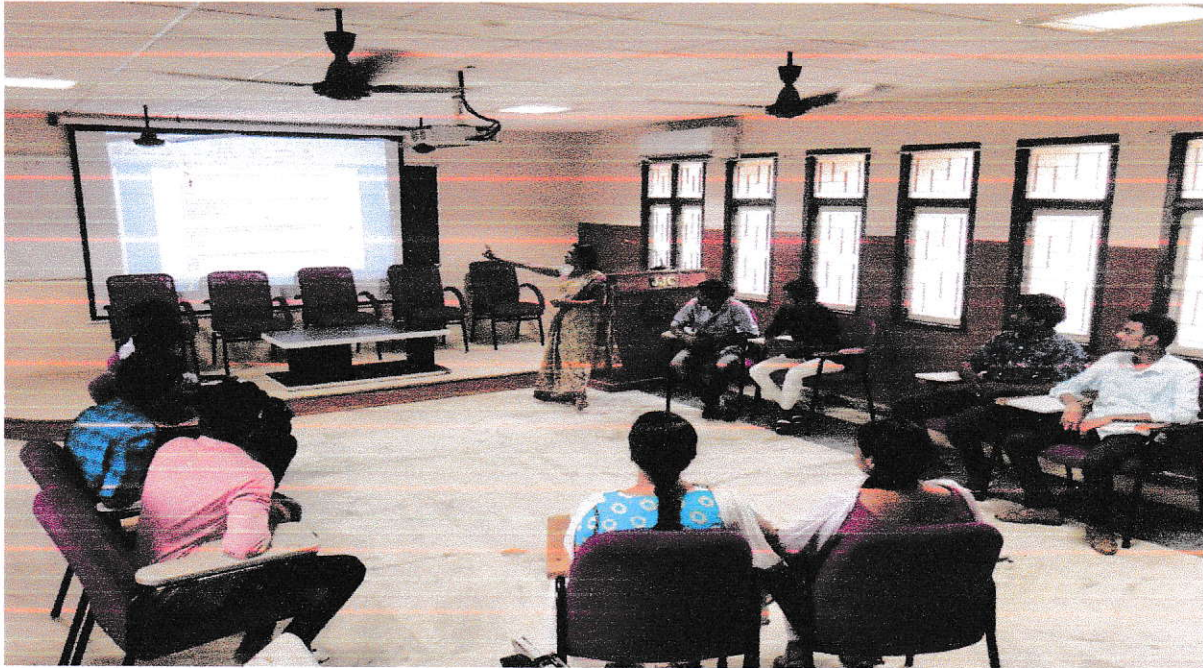
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Event :” Business Quiz”

Venue: MBA Conference Hall

Year : 2020-21

Participants : I BBA,II BBA,III BBA,I MBA and II MBA

Winner : III BBA


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Seminar on “Personality ” –Indhumathi.G-I M.B.A (2020)


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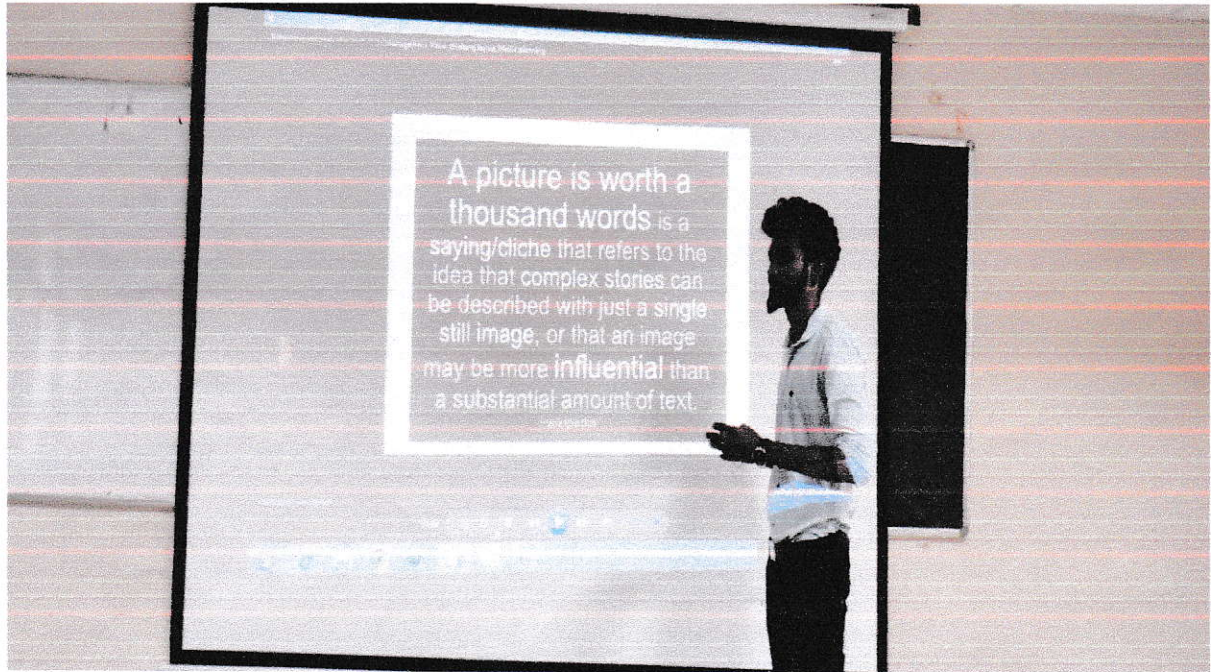

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Seminar on “Advertising Budget” –Arunkumar.N-I M.B.A (2020)


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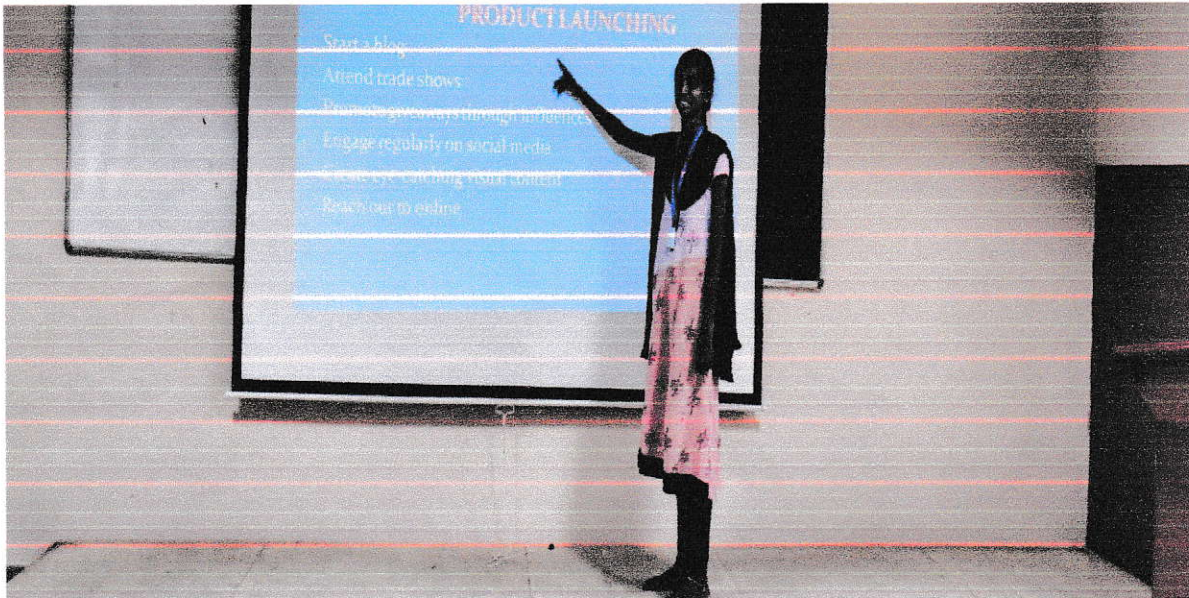

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Case Study on "IT in Management"-Prabavathi.S-I M.B.A (2020)


Head of the Department
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