

J.J. College of Arts and Science (Autonomous)
J.J. Nagar, Sivapuram Post, Pudukkottai

PG & Research Department of Microbiology

A Two Days Hands on Training in "Mushroom Cultivation - 28.09.2022

Report of the Event

Jenner Club of Microbiology, organized a two days Hands on Training in "Mushroom Cultivation" for I and II M.Sc. and III B.Sc. Students of Microbiology. The training was given by **Mr. V. Bhuvaneshbarani, Managing Director, B2 Healthcare, Pudukkottai** and **Mr. R. Hariharan, Manager, B2 Healthcare, Pudukkottai.**

In the morning session, they suggested that the Mushroom Cultivation is **one of the most significant agribusinesses in the world**. It is also very profitable as it can be started with a low investment and small space. Mushroom cultivation is an up and coming source of alternative income for many agripreneurs in India. It includes greenhouse technology, irrigation system, fertilizer control system, greenhouse air-conditioning system, planting supplies and innovative knowhow, all of which ensure that the cultivation is on a par with global standards in terms of success rate, quality, and profit generation for farmers.

They insisted that the Mushrooms are edible fungus that can provide several important nutrients. The many kinds of mushroom have varying compositions and nutritional profiles. Mushrooms contain protein, vitamins, minerals, and antioxidants. These can have various health benefits. Consumption of mushrooms helps to fight different types of cancer, regulates blood cholesterol levels, and thus helps to fight diabetes. Mushrooms aid in strengthening our immune system and also help to lose weight. Adding Mushrooms in your food diet, can change your health. Since it offers numerous health benefits not only to toddlers but also for adults. Mushrooms good for eye health, high blood pressure problems, and even people suffering from thyroid and kidney problems can easily consume.

In the afternoon session they taught how to grow mushrooms, where to grow mushrooms, types of mushrooms to grow and process of growing mushrooms. They stated that the small mushrooms can grow in about 1 day while medium to larger sized mushrooms can



grow in about 3-4 days. In order for the mushroom to grow steadily, the environment needs to provide steady moisture so that the mushroom life cycle can run its course. The mushroom life cycle is mesmerizing.

They explained how to start planning for business, how to acquire the land, how to decide the design of mushroom farm, how to acquire materials and equipment, how to hire a team, how to get mushroom production right, how to market the farm and how to have a profitable Large-Scale mushroom business. They trained the students for cultivating mushrooms and to become an agripreneur.

P. J. 19/8/23

Head of the Department

Dr. P. JEEVAN, M.Sc., M.Phil., Ph.D
Head, Department of Microbiology,
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G. D.

Principal

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J.J. College of Arts and Science (Autonomous)

Sivapuram, Pudukkottai

Department of Biochemistry

Report on Guest Lecture Program on "Antioxidative and Antiproliferative Potential of Astaxanthin from Unicellular Green Algae *Hematococcus Lacustris*".

The Summer's club of Biochemistry organized a Guest Lecture Program on "Antioxidative and Antiproliferative Potential of Astaxanthin from Unicellular Green Algae *Hematococcus lacustris*" on 12/07/2022. Dr.S.Nagaraj, Assistant Professor, Centre for Advanced Studies in Botany, University of Madras, Chennai, was the chief guest.

The invited talk started at 11.00 am. Dr. S.Nagaraj explained about Astaxanthin, a Xanthophyll carotenoid, which has strong antioxidant properties and the effectiveness of this compound on the prevention and treatment of cancer. Astaxanthin, belonging to the family of carotenoids, has a very strong antioxidant activity; often called the "king of carotenoids", due to its significant impact on human health, by strengthening the immune system, preventing and treating various types of cancers and ageing process and including the prevention of cardiovascular disease. The students become aware of the methodologies to be adopted to learn how to grow and extract Astaxanthin and purify the antioxidant compound from *Hematococcus Lacustris* known to be the main source of natural astaxanthin. Alga, *Haematococcus lacustris* inhibited the cell growth and trigger the apoptosis in A549 human lung adenocarcinoma cancer and MDA-MB-231 human metastatic breast cancer cell lines in a dose and time dependent manner.

Each and every student learnt about the importance of astaxanthin and its medicinal importance. Dr. Nagaraj answered the queries raised by the students.

The session ended with the vote of thanks delivered by Ms. Bharathi, Department of Biochemistry.


HEAD OF THE DEPARTMENT

Dr. S. KANITHA, M.Sc., M.Phil., Ph.D., SET,
ASSISTANT PROFESSOR AND HEAD,
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J.J. College of Arts and Science (Autonomous)
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Department of Biochemistry
Report on Guest Lecture Program
on
Biochemistry and their Future Opportunities

The summer's club of Biochemistry organized a Guest Lecture Program on "Biochemistry and their Future Opportunities" on 29/07/2022. Dr. M.Anusuyadevi Jayachandran, Associate Professor, Department of Biochemistry, Bharathidasan University, Trichy was the resource person.

The invited talk started at 11 am. Dr.S.Kanitha, Head of the department of Biochemistry welcomed the gathering. Dr. Dr. M.Anusuyadevi Jayachandran explained about main branches of Biochemistry - Enzymology, Immunology, Molecular Biology, Plant Biochemistry, Animal Biochemistry, Metabolism, Cell Biology, and Medical Biochemistry. She gave detailed information about future scope of Biochemistry. She emphasised the point that a biochemist inculcates the ability to comprehend the chemical combinations and reactions that take place because of the biological processes such as growth, reproduction, metabolism, heredity, etc. She also threw light on the companies in the public sector as well as the private sector like the drug manufacturing companies, public health entities, industrial laboratories, cancer research institutes, research departments, hospitals, forensic science and cosmetic industries related to biochemistry and their future perspectives.

The resource person answered the queries raised by the students. Ms. Bharathi, final year undergraduate, Department of Biochemistry delivered the vote of thanks


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Report on Guest Lecture Program
On
Industrial training programme

The summer's club of Biochemistry organized a Guest Lecture Program on "Industrial training programme" on 23/12/2022. M. Srinivasan, Galileovasan Offshore & Research and Development Private Limited, Nagapattinam, was the resource person.

The invited talk started at 11 am. Dr. S. Kanitha, Head of the department of Biochemistry welcomed the gathering. M. Srinivasan, explained about the importance of Biochemistry, Being a unique discipline it sits at the interface between chemistry and biology and consequently it is an underpinning subject for many disciplines in the biological sciences. He explained about bio paint, bio plastic and biological water purification system and demonstrates about organization's commitment to sustainability. He insisted that, Company and university boardrooms have become fully aware that consumers have a heightened sensitivity to the environment and are rejecting organizations who do not help to preserve it. Organizations that strive to reduce their carbon footprint and maintain proactive sustainability programs are benefiting from this shift in the public's psyche. Biochemistry graduates also benefit from their training in the bio based eco friendly product development.

The resource person answered the queries raised by the students. Ms. Bharathi, final year undergraduate, Department of Biochemistry delivered the vote of thanks


23/12/22
Head of the Department

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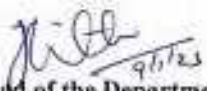

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Department of Biochemistry
6th National Siddha Day Celebration
Guest Lecture Program
On
SIDDHA-THE WORLD'S COMPREHENSIVE, EXHAUSTIVE AND COMPLETE
THERAPY

The Sumner's club of Biochemistry organized a Guest Lecture Program on "Siddha-The world's comprehensive, exhaustive and complete therapy" on 09/01/2023. Dr. S. SHAHJAHAN, Siddha medical consultant, Pudukkottai, was the resource person. National Siddha Day is celebrated every year on the birthday of SiddharAgathiyar, the father of Siddha Medicine. A special guest lecture programme by Siddha Dr. S. SHAHJAHAN gave brief history, Siddha is one of the oldest medicinal systems originated in Tamil Nadu. The word 'Siddha' is derived from a Tamil word 'Siddhi' which means 'achievement' or 'perfection'. The Siddha medicinal system not just focuses on treating the disease but it also takes into account the patient behaviour, environmental aspects, age, habits and physical condition. He also insisted about the Ayush System of medicine has greatly helped the nations frontline line workers and covid - 19 with mild infections in building up the immunity against the corona virus and siddha system and other Indian systems can be boasted of India's gift to the medical world.

The resource person answered the queries raised by the students. Ms. Bharathi, final year undergraduate, Department of Biochemistry delivered the vote of thanks


Head of the Department

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J.J. College of Arts and Science (Autonomous)
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Department Of Biochemistry
Guest Lecture Programme
24.02.2023

The summer's club of Biochemistry organized a Guest Lecture Program on "Smart Nanomaterials In Biomedicine: Emerging Trends for Next Generation Therapy" on 24/02/2023. Dr.N.Suganthi, Assistant Professor, Department of Nanoscience and Technology, Alagappa University, Karaikudi, was the resource person.

The invited talk started at 11 am. Dr.N.Suganthi, explained Richard Feynman's lecture in 1959 "There's plenty of room at the bottom" which led to the development of the nanotechnology concept. He is respected as the "Father of Nanotechnology". Norio Taniguchi derived the term nanotechnology in the year 1974. Nanotechnology is the science of design, synthesis, characterization, and application of materials and extremely small devices". Extensive molecular interactions occur in the body at the nanometers (nm) scale in particles of less than 100nm size. The nanomaterials show drastically different behavioral properties related to melting point, conductivity, and reactivity compared to the larger particles. The Quantum wells, quantum wires, and quantum dots (dots) are nanomaterials characterized at the nanometer scale in one, two, or three dimensions respectively.

Every student learnt about the Nanomaterials in Biomedicine. Students raised many questions about the nanomaterials and the resource person answered the queries raised by the students. finally, Ms. Monika, final year student of under graduation programme proposed the vote of thanks.


24/2/23
Head of the Department

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J.J. College of Arts and Science (Autonomous)
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Department of Biochemistry
One day State level Workshop
On
Experimental Animal's Model: Care, Maintenance and Handling
17.03.2023

The Summer's club of Biochemistry organized a **One day State level Workshop on "Experimental Animal's Model: Care, Maintenance and Handling"** on 17.03.2023. Dr. S. Kamala Kannan, Assistant Professor, Department of zoology, Bishop Heber College (Autonomous), Tiruchirappalli was the chief guest.

Dr. S. Kanitha, Head, Department of Biochemistry welcomed the gathering. The workshop started with a lecture delivered by the chief guest. He initially started with the protocols to be followed while handling and care of laboratory animals. Ethical Considerations in Handling Laboratory Animals according to CPCSEA guidelines were then discussed in detail. The chief guest also highlighted on the Maintenance and care of Various Laboratory Animals like Cage, bedding, feeding, cleaning, disposal etc. Later he discussed about the General Physiology, Sexing, Marking techniques, Body Condition Scoring (BS), Grimace Scoring. The students were also made aware of the method to be adopted for the Selection of Appropriate Animal Models for various diseases. Handling & restraining various animals, routes of administration of drug and withdrawal of body fluids were taught to the participants. Non-Surgical procedures such as Paw Edema, generation of ulcers were also dealt with. In the later session the chief guest explained elaborately about the Cell Line derived Xenograft (CDX) for Cancer study. At the end of the lecture the participants were enlightened about the Analgesics & Anesthesia methods, Surgical procedures which included Biopsies, Implants, Wound healing studies, etc.

After the lunch break the participants were taken to the Animal House facility where the handling of the animals were taught to the participants. The chief guest cleared the doubts of the participants. At the end of the workshop the Dr. Kamala Kannan distributed the certificates to the participants.

Ms. Priyanka, the final year undergraduate student delivered the vote of thanks.


Head of the Department

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Department Of Biochemistry

Report on Guest Lecture Program on "Theories of Evolution"

The Summer's club of Biochemistry organized a Guest Lecture Program on "Theories of Evolution" on 20/07/2022. Dr. A. Mary Helitha, Assistant Professor, Department of Zoology, Government Arts College for Women (Autonomous) Pudukkottai acted as the resource person.

The invited talk started at 11 am. Dr.S.Kanitha, Head of the department of Biochemistry welcomed the gathering. Dr. A.Mary Helitha explained about Theories of Evolution and the modern concept of evolution by Charles Darwin and his book, "On the Origin of Species" in 1859. The resource person highlighted the work of Charles Darwin which was regarding the organisms, over a period of time, change as a result of behavioral or physical traits which are passed down from generation to generation. In the theory of natural selection, organisms produce more offspring than can survive in their environment was explained in detail. She emphasized in her talk that those that are better physically equipped to survive, grow to maturity, and reproduce. Natural selection is sometimes summed up as "survival of the fittest" because the "fittest" organisms those most suited to their environment are the ones that reproduce most successfully, and are most likely to pass on their traits to the next generation.

Each and every student learnt about the Theories of Evolution in detail. The resource person answered the queries raised by the students. Ms. Bharathi, final year undergraduate, Department of Biochemistry delivered the vote of thanks.


20/7/22
Head of the Department


20/7/2022
Principal

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Department of Biochemistry

Report on Guest Lecture Program

On

Classic and Contemporary Role of Biochemistry in Biomedical Research

The summer's club of Biochemistry organized a Guest Lecture Program on "Classic and Contemporary Role of Biochemistry in Biomedical Research" on 12/08/2022. Dr.S.D. Saraswathy, Associate Professor, Department Of Biomedical Science, Bharathidasan University, Trichy was the resource person.

The invited talk started at 11 am. Dr.S.Kanitha, Head of the department of Biochemistry welcomed the gathering. Dr. S. D. Saraswathy, explained about the importance of Biochemistry. Being a unique discipline it sits at the interface between chemistry and biology and consequently it is an underpinning subject for many disciplines in the biological and biomedical sciences. Biochemistry is concerned with the study of the structure and function of the building blocks of life, i.e. proteins, carbohydrates, lipids and nucleic acids, and how these various components work together in living organisms. All major pharmaceutical companies invest heavily in biochemistry to help aid their development of new drugs for cancer, infectious diseases and other pathological conditions. Biochemistry is also an essential component of biotechnology, where processes for the production of foods and fuels, and enzymes and other proteins are developed. Currently biochemistry graduates work in hospitals, commercial laboratories dealing with analysis, biotechnology, food science, pharmaceuticals or diagnostics. Biochemistry graduates also benefit from their training in critical thinking, analytical reasoning and presentation and communication skills. Examples of companies where biochemistry graduates are employed include, Johnson & Johnson, Sun Pharmaceutical Industries, Novartis, and Pfizer.

The resource person answered the queries raised by the students. Ms. Bharathi, final year undergraduate, Department of Biochemistry delivered the vote of thanks


Head of the Department




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Department of Biochemistry

Report on One day International Workshop

ON

Frontiers of Life sciences in Human welfare

The summer's club of Biochemistry organized a One day International workshop on "Frontiers of Life sciences in Human welfare" on 16/09/2022. The International workshop began on a very auspicious note with the invocation of God's blessing followed by the Tamil Thai Vaazhtha and Lighting the Kuthuvilakku. The International workshop started with an inaugural session with a welcome note and conference overview by Dr. J. Parasuraman, Principal, J.J college of Arts and Science(Autonomous), Pudukkottai. He delivered a valuable speech and wished the organizers a grand success of International workshop. This was followed by the Presidential Address by Dr.Kavitha Subramanian Management Trustee..

The first session set the tone of the conference with eminent personality Dr.C.Ravinder Singh, Chief scientist AAKASH plantation, UAE, Dubai. delivering the lead lectures covering a whole range of issues, Opportunities and Challenges in Medicinal Plants and Natural Product Research received an overwhelming response from wide range of participants on single platform in discussing large number of issues related to medicinal plants and natural products for human welfare. Over 100 students actively participated in the international workshop and discussed relevance of medicinal plants and natural products in the Indian and global context through different sessions.

In the afternoon session Dr.J. Joseph Sahayarayan, Assistant Professor, Department of Bioinformatics, Alagappa University Karikudi, delivered keynote talk on Role of Plant Based

Transgenic Products and Drug Discovery. He explained about Molecular pharming with transgenic plant systems become prominent among other production systems with its low cost, absence of human or animal pathogen contaminants, and the ability to use post-translational modifications such as glycosylation. The ability to produce recombinant pharmaceutical proteins in plant seeds, plant cells and various plant tissues such as hairy roots and leaves, through the stable transformation of the nuclear genome or transient expression, allows for the establishment of different production strategies.

Each and every student learnt about the Conservation of Plant Biodiversity and Plant Based Transgenic Products and Drug Discovery. The resource person answered the queries raised by the students. Dr. S.Kanitha, Head, Department of Biochemistry delivered the vote of thanks.


Head of the Department

Mrs. S. KANITHA, M.Sc., M.Phil.,
Assistant Professor & Head
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PG AND RESEARCH DEPARTMENT OF BOTANY

Entrepreneurial Skills Development Program

5.1.3. Report

1. One day National webinar on New Business in Botany – A Start-up

The Linnaeus Club of Botany, J.J College of Arts and Science (Autonomous), Pudukkottai, organized a one day Special Lecture on Trends in New Business in Botany – A Startup 8th July 2022. The first session started at morning 11.00 am, Dr. M. Arumugam, Head of the Department was welcome the gathering and Dr. A.N. Sundar introduced the chief guest Dr. B.Anitha Rani, Director, Karpaga Vinayaga Institute of Management, Pudukkottai.

The chief guest denoted that Entrepreneurial Botany is the study of how new businesses are created using plant resources as well as the actual process of starting a new business. An entrepreneur is someone who has an idea and who works to create a product or service that people will buy, by building an organization to support the sales. Entrepreneurship is now a popular topic for higher secondary students; with a focus on developing ideas to create new ventures among the young people. She also emphasized the vast opportunities are there for the students of Botany. In the present scenario students should acquire ability to merge skills and knowledge in a meaningful way. Converting botanical knowledge into a business idea that can be put into practice for earning a livelihood is the much-needed training for the students. This part of chapter is aimed to help the students to acquire such skills with practical knowledge to start a few activities of entrepreneurship. At the end of the session the participants asked lot of questions regarding the topic. The second session was over at 1.00 pm. A total of 60 participants are actively participated. Finally Ms. K. Thamaraichelvi, Assistant Professor to deliver the vote of thanks for all the delegates and participants.



Awareness of Trends in Technology

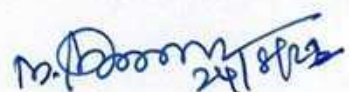
2. One Day Special Lecture on Anthropogenic Impact of Forest Regeneration

The Linnaeus Club of Botany, J.J College of Arts and Science (Autonomous), Pudukkottai, organized a special lecture on Thursday, 2nd September 2022, the resource person Dr. A.Egbert Selvin Rose, Associate Professor, Department of Botany, St. Joseph's College (Autonomous), Trichy.

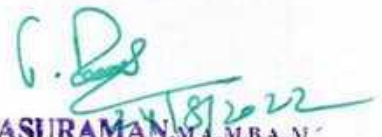
The chief guest denoted that Forest regeneration may be also affected by the interference in seedling recruitment via indirect effects of proximity to human residence. For example, wildlife may avoid human villages and their immediate proximity. As a result, seed dispersal via these animals may become extremely difficult.

The protection of tropical forests is one of the most urgent issues in conservation biology because of the rapid deforestation that has occurred over the last 50 years. Even in protected forests, the anthropogenic effects from newly expanding villages such as harvesting of medicinal plants, pasturing cattle and forest fires can induce environmental modifications, especially on the forest floor. It is evaluated the anthropogenic effects of the daily activities of neighboring residents on natural forests in 12 plots extending from the village boundary into a natural forest. The basal area per unit land area did not present a significant trend; however, the species diversity of woody plants decreased linearly towards the village boundary, which caused a loss of individual density because of severe declines in small saplings compared with adult trees and large saplings in proximity to the village. An analysis of tree-size categories indicates a lack of small samplings near the village boundary. The current forest appears to be well protected based on the adult tree canopy, but regeneration of the present-day forests is unlikely because of the loss of seedlings.

At the end of the session the participants asked lot of questions regarding the topic. The second session was over at 1.00 pm. A total of 60 participants are actively participated. Finally Dr.J.Mohammed Hussain, Assistant Professor to deliver the vote of thanks for all the delegates and participants.


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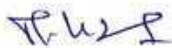
PG and Research Department of Physics

Guest Lecturer Programme

The Department of Physics, J.J. College of Arts and Science (Autonomous), Pudukkottai arranged a special lecture programme on Wednesday 22.02.2023. **Dr. M. Jamal Mohamed Jaffar Associate Professor and Head, Department of Physics, Jamal Mohamed College (Autonomous), Tiruchirappalli, TN.**

Dr. M. Jamal Mohamed Jaffar gave a brief discussion on “The Hidden Potential in You”. The session made as to know our qualities how we are and how we should be. It was about how we should have positive mind set in all situations and make our mind away from all negativity. We should never feel inferior about our colour, height and any physical appearance. It does not matter. It is the effort that makes our life better and not the appearance. You are not defined by the place where you come from or where you studied. It is the hard work that will define us. There were many IQ question in the session that reacted an attention are made it more interesting. The whole session was completely positive.

Dr. M.K. Murali, Head and Assistant Professor of Physics, presided over the meeting. R. Sri Vaishnavi II M.Sc. Physics welcomed the gathering and D. Kanimozhi III B.Sc. Physics proposed the vote of thanks.



Head of the Department

Dr. M.K. MURALI, M.Sc., M.Phil., Ph.D
HEAD AND ASSISTANT PROFESSOR,
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DEPARTMENT OF MATHEMATICS

REPORT OF THE EVENT

2022-2023

A SPECIAL LECTURE ON “Importance of Communication Skills”

The Department of Mathematics of J. J. College of Arts and Science (Autonomous), Pudukkottai, organized a special lecture at 10.00 a.m. on Thursday, 15th September 2022.

Our Resource Person Dr. R. Ramya, Assistant Professor, Department of English, J. J. College of Arts and Science(A), Pudukkottai, gave a lecture on the Topic “**Importance of Communication Skills**”. She explained how to attend Interviews with good communicative skill and motivated the students. The session is very informative and interactive.

Dr. S. Priyadarshini, Head of the Department of Mathematics deliver the Presidential Address, MR. Meenakshi, II M.Sc Mathematics student welcomed the meeting and D. Srinithi, III B.Sc Mathematics proposed the Vote of Thanks.

Around 60 students and 10 faculties participated in the programme.



Head of the Department

Dr. O. UMA MAHESWARI,
M.Sc., M.Phil., P.G.D.C.A., Ph.D.
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Principal

Dr. J. PARASURAMAN, M.A., M.B.A., M.C.A.,
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J. J. COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS),
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DEPARTMENT OF MATHEMATICS

REPORT OF THE EVENT

2022-2023

A SPECIAL LECTURE (VIRTUAL MODE) ON

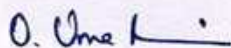
“Employment opportunities in IT field”

The Department of Mathematics of J. J. College of Arts and Science (Autonomous), Pudukkottai, organized a special lecture at 10.00 a.m. on Thursday, 31st January 2023.

Our Resource Person Ms. SL. Veena, Associate Manager, Accenture, Bengaluru, gave a lecture on the Topic **“Employment opportunities in IT field”**. She described the various opportunities in IT field for Mathematics students and gave the guidelines to the students in virtual mode. The session is very useful to the students.

Dr. S. Priyadarshini, Head of the Department of Mathematics deliver the Presidential Address, MR. Meenakshi, II M.Sc Mathematics student welcomed the meeting and D. Srinithi, III B.Sc Mathematics proposed the Vote of Thanks.

Around 70 students and 10 faculties participated in the programme.



Head of the Department

Dr. O. UMA MAHESWARI,
M.Sc., M.Phil., P.G.D.C.A., Ph.D.
Head & Assistant Professor,
PG & Research Department of Mathematics,
J.J. College of Arts & Science (Autonomous),
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J.J. COLLEGE OF ARTS AND SCIENCE (Autonomous), PUDUKKOTTAI
PG AND RESEARCH DEPARTMENT OF COMPUTER SCIENCE
REPORT ON ONE DAY INTERNATIONAL WORKSHOP ON "ROLE OF YOGA FOR
CAREER AND PROFESSIONAL DEVELOPMENT"

A one day International workshop on "Role of yoga for Career and Professional Development" was organized by the PG and Research Department of Computer Science (CyberTech Association) on 16.08.2022. Dr.DS.Lingham Pillai Acharya, Professor and Former Dean, School of Yoga Sports and Sciences, Genovasi University College, Malaysia, was the resource person.

Dr. S.Sudha, Vice principal and Head, Department of Computer science welcomed the gathering. The management Trustee Dr. Kavitha Subramanian presided over the workshop.

Dr.DS.Lingham Pillai shared his views on YOGA KARMASU KAUSALAM. He also listed the benefits of Gayathri Karanyasa and its various Mudhras. His demonstration about Bhoomi Namaskar and Chandra Namaskar along with the movements of Yogasanas was splendid. He put forth his perspectives on Pranayama - The soul of Yoga.

He contemplated yoga as a tool of physical exercises that deal with physique and mind. He apprehended his thoughts about the connection of yoga with our organ system.

Dr.Lingham Pillai comprehended the benefits of yoga and the psychological effects of doing it regularly. He then moved on to explaining the movements of yogasanas. The resource person then described how yoga protects us from DNA damage due to UV radiation, ionization radiation, air pollution and smoking. The resource person also explained the neuro science behind yoga.

The demonstration with the students in the middle went on very well and students interestingly participated. The students gave positive feedback, they interacted very eagerly and got all their doubts clarified. Dr. J.Parasuraman, the honourable Principal of our College distributed the certificates to the participants. Dr. V. Vani, Assistant Professor, Department of Computer Science delivered the vote of thanks. T.Loganathan and S.Pushadershini of III B.Sc. Computer Science hosted the entire programme. The workshop was arranged by the utmost cooperation of the staff of the Department and at the outset it was a big success.


Dr. S. SUDHA, M.Sc., M.Phil., Ph.D., SE
Vice Principal and Head,
Department of Computer Science
J.J. College of Arts and Science (Autonomous)
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Dr. J. PARASURAMAN, M.A., M.B.A., M.C.A.
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**J.J. COLLEGE OF ARTS AND SCIENCE (Autonomous), PUDUKKOTTAI,
PG AND RESEARCH DEPARTMENT OF COMPUTER SCIENCE
REPORT ON SPECIAL LECTURE PROGRAMME**

TITLE: Future Trends in IT and Career planning

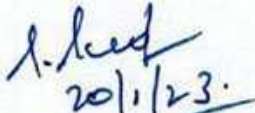
DATE: 20.01.2023

A special lecture programme on "Future Trends in IT and Career planning" was organized by the Cybertech Association of the PG and Research Department of Computer Science on 20.01.2023. Mr. Gopinath Mani , Founder , Innovative Software technologies, USA and Mr. Sathyamoorthi Mani, Director, Cognizant Technologies Solutions, Bangalore were the resource persons. The resource persons are the alumni of our college.

Mr. Sathyamoorthi Mani, started his talk by motivating the students to get ready for the job firm. He entailed by telling the additional practices to be followed and gave tips on how to stay focused. Then he just moved the crowd into knowing by elaborating his own experiences. He suggested that a job searcher should possess a good amount of understanding in one programming language, one scripting, one database and one operating system. Many queries were raised in the first session itself that proved the students are interested thoroughly.

The next session was handled by Mr. Gopinath Mani. He encouraged the students by telling how to develop communication skills, how to prepare resume and how to prepare for interviews. He continued by telling the current trends and how to do specialization. By exploring the concepts of Artificial Intelligence and Cloud computing he impressed the students and motivated them to learn.

Principal Dr. J.Parasuraman started the programme with the welcome address and introducing the guests. Dr.S.Rathna Devi, Assistant Professor, Department of Computer Science, delivered vote of thanks. The staff of the department contributed with their presence and support. The student beneficiaries were so enthusiastic to participate and at the outset it was a big success.


20/1/23
Dr. S. SUDHA M.Sc., M.Phil., Ph.D., SE
Vice Principal and Head,
Department of Computer Science
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Department of Computer Applications

Report

A Special Lecture on “Soft Skills-(Resume Preparation)” was organized by the COMAP Association of the Department of Computer Applications of J.J. College of Arts and Science (Autonomous), Pudukkottai , on 12th July 2022 at 10.A.M. . The target group was MCA students.

Dr.K.Maheswaran, Asst.Professor in Computer Science, St.Joseph’s College(Autonomous) , Trichirappalli was the chief guest. **Dr. S.J Sathish Aaron Joseph**, Head, Department of Computer Applications presided over the function and introduced the Chief Guest to the Participants. **Dr.K.Selvan** Asst. Professor Department of Computer Applications Co-ordinated the session. **Mr.A.Deenadayalan** of III B.C.A.Welcomed the gathering, while **R.Bharathan** of III B.C.A. delivered the vote of thanks.

The resource person enlightened his discussion with Resume preparation and finding job opportunities in online and offline. He explained three different resume formats according to the job profile along with writing a covering letter or a mail. Having a good git-hub profile will fetch lot of opportunities and profile short listing will takes place through even Linked-in, git-hub. Students are informed to never use certain Words or things and avoid common mistakes during the interview. He emphasized the importance of body language, tone, voice modulation during the Offline/Online/telephonic interview process. All the queries of the students were addressed by the resource person. Students who participated in the session, gained knowledge on Resume and Interview preparation.. Faculty members of the Department and Student volunteers of Computer Applications Department made the necessary arrangements for the smooth conduct of the program.

S.S. Sathish Aaron Joseph
Head of the Department

Dr. S.J. Sathish Aaron Joseph
M.Sc.,M.Phil.,P.G.D.E.Com.,B.Ed.,Ph.D.,
Head, Dept. of Computer Applications
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J.P. Parasuraman
Principal

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Department of Computer Applications
Report

A Special Lecture on “Recent Trends in Data Analytics” was organized by the COMAP Association of the Department of Computer Applications of J.J. College of Arts and Science (Autonomous), Pudukkottai , on 27th July 2022 at 10.A.M. M.C.A. and B.C.A. final year students were the target group.

Ms.M.Muthulakshmi, (Alumna:2018-2020-M.C.A) ,**Data Analyst**, HCL Technologies, Navalur, Chennai was the Resource Person. **Dr. S.J Sathish Aaron Joseph**, Head, Department of Computer Applications presided over the function and introduced the Chief Guest to the Participants. **Ms.A.Maria Stella** Asst.Prof. Department of Computer Applications Co-ordinated the session. **Ms.A.Arul Rojini** of II M.C.A.Welcomed the gathering, while **Hemalatha** of II M.C.A. delivered the vote of thanks.

The resource person shared her views on 2022 year’s top top trends in Data and Analytics related to three imperatives. **Activating Diversity and Dynamism-** Using adaptive AI systems to drive growth and innovation while coping with fluctuations in global markets. **Augmenting people and decisions** -to deliver enriched, context-driven analytics created from modular components by the business. **Institutionalize trusting-** to achieve value from D&A at scale, Manage AI risk and enact connected governance across distributed systems, edge environments and emerging ecosystems.All the queries of the students were addressed by the resource person. Students who participated in the session, gained knowledge on **top** trends in Data and Analytics. Faculty members of the Department and Student volunteers of Computer Applications Department made the necessary arrangements for the smooth conduct of the programme.


Head of the Department
Dr.S.J. Sathish Aaron Joseph
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Department of Computer Applications

Report

A Special Lecture on “Trends in Data Science with Python” was organized by the COMAP Association of the Department of Computer Applications of J.J. College of Arts and Science (Autonomous), Pudukkottai, on 28th July 2022 at 10. A.M. The target group was BCA Students.

Dr.B. Satheesh Kumar Ph.D., Associate Professor in Computer Science, Bishop Heber college (Autonomous), Tiruchirappalli was the chief guest. **Dr. S.J Sathish Aaron Joseph**, Head, Department of Computer Applications presided over the function and introduced the Chief Guest to the Participants. **Ms.J. Neelsaraswathi** Asst. Professor Department of Computer Applications Co-ordinated the Session. **Mr. A. Deenadayalan** of III B.C.A. Welcomed the gathering, while **Mr. Bharathan** of III B.C.A. delivered the vote of thanks.

The Resource Person Enlightened his discussion with Trends in Data Science and finding job opportunities. He explains uses of Data Science through Scientific methods processes, Algorithm. He emphasized Python-based Data Science such as Data Preprocessing, Data Visualization, statics etc... All the Queries of the Students were clarified by the Resource Person. Students who participated in the session, gained knowledge on data science field. Faculty members of the Department and Student volunteers of Computer Applications Department made the necessary arrangements for the smooth conduct of the Special lecture.


Head of the Department

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Principal

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Department of Computer Applications

Report

A Special Lecture on “**Enhancing the Skill Sets to Crack Competitive Exams - A Student Perspective**” was organized by the COMAP Association of the Department of Computer Applications of J.J. College of Arts and Science (Autonomous), Pudukkottai, **Organised a Special Lecture Programme on the forenoon of Thursday 17th Aug 2022** under the President-ship of **Dr. S.J Sathish Aaron Joseph, Head, Department of Computer Applications.** The target group was BCA Students.

Dr. KT. Murugesan Ph.D., Assistant Professor, Ganesar College of Arts and Science, Melasivapuri, Ponnammavaravathy, Pudukkottai, was the chief guest. Introduced the Chief Guest to the Participants **Ms.M.Sarulatha** Asst. Professor Department of Computer Applications Co-ordinated the Session. **Mr. G. Guhan** of III B.C.A. Welcomed the gathering, while **Mr. R.Bharathan** of III B.C.A. delivered the vote of thanks.

The Resource Person Enlightened his discussion with Tips and Tricks for Cracking Competitive Exam. He explains Availability of Resources for Competitive exam Preparation. He emphasized Strategy Planning for Study and Practice. All the Queries of the Students were clarified by the Resource Person. Students who participated in the session, gained knowledge on How to Success Competitive Exam.

Faculty members of the Department and Student volunteers of Computer Applications Department made the necessary arrangements for the smooth conduct of the Special lecture.


Head of the Department
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DEPARTMENT OF HOTEL MANAGEMENT

AQAR 2022 - 2023

Report

The Department of Hotel Management of J.J.College of Arts and Science (Autonomous), Pudukkottai conducted a Four - Day hands on training on "Fusion Cuisine" from 28th February 2023 to 03rd March 2023 in its Food production lab (Basic Training kitchen). **Mr.D.Rajashankar**, Corporate Executive Chef, Hotel Regenta Central RS, Chennai imparted the entire training on his own style.

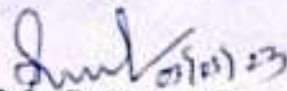
On the First day, he trained the students in cooking North Indian recipes like Harce Bhara Kebab, Dum Aloo Kashmiri, Tawa Methi Roti and may more items. The students eagerly learnt the recipes; the output of the session was so delectable.

The second day of the training session was started with an another type of cuisine that is Chinese cuisine. In this session of training students learnt absent different types of soups and sauces like sweet corn vegetable soup and vegetables in hot garlic sauce etc.,

The third day started with North Indian Cuisine like Haryali Murgh Tikka and then Dal Tadka, Bindi Do Dyara and many more like that.

The Fourthday of the training session started with Chinese cuisine again. In this session showed hors, in depth knowledge of making different types of Chinese recipes like Money Bags, a very traditional Chinese recipe which be a place in their special banquets and Tom Yom, Noodles with Napa Cabbage and so on.

After successful completion of this training students have obtained in practical knowledge on the respective fields, 65 students have undergone this training very successfully.


Head of the Department

Dr. S. KARTHIKEYAN
B.K.M., M.T.M., M.Phil., M.Sc., M.B.A., Ph.D.
Assistant Professor & Head,
Department of Hotel Management,
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Principal

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DEPARTMENT OF HOTEL MANAGEMENT

AQAR 2022 - 2023

Report

The Department of Hotel Management of J.J. College of Arts and Science (Autonomous), Pudukkottai organized a Special Lecture Programme through its Dukes and Duchess Club from 10.00 a.m. to 12.00 p.m. on 20th September. The resource person was **Mr.R.Dharma Deva**, Cemmis III, Crowne Plaza Chennai, Adayar Park, Intercontinental Hotel Group. The Lecture was attended by 35 students and 3 Faculty members of the Hotel Management Department.

The Guest speaker was hearty welcomed by **Mr.S.Nishanth** of I B.Sc. Hotel Management and Catering Science. The speaker gave an introduction to South Indian Cuisine and also pointed out the uniqueness of South Indian Cuisine and explained that the South Indian Cuisine includes the Cuisine of the Five Southern States of India – Andhra Pradesh, Karnataka, Kerala, Tamilnadu, Telungana and the Union Territories .

He also detailed the cooking styles of South Indian Cuisine and also explained the spices used in South Indian Cuisine.

He clearly pointed out the duties and responsibilities of South Indian Cooks. He asked the students to create their own recipes to gain more practical knowledge.

The vote of thanks was given by the student **Mr.P.Ramkumar** and **Dr. S. Karthikeyan**, Head, Department of Hotel Management presented a small token of appreciation to the Guest.

Mr.S.Bharathidasan and **Mr. S.Rengasamy** Assistant Professors of the department organized the events.


Head of the Department
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DEPARTMENT OF HOTEL MANAGEMENT

AQAR 2022 - 2023

Report

Department of Hotel Management, J.J. College of arts and science(Autonomous), Pudukkottai. Conducted a one day workshop on "Processes and products - A Progratic Approach to the provision of Hospitality industry" through its Dukes and Duchess club.

In this event **Mr.M.Vignesh (Alumnus)**, working as **Restaurant Manager cum Chef** at the New Chettinad King, Singapore was the Resource person.

During the Workshop he explained the various procedures and protocols followed in Singapore. And he detailed the importance of handling various situations in food service outlets.

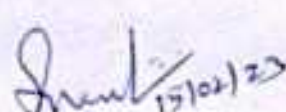
He spoke of the problems that arise in the food service outlets and asked the students to suggest solutions and discuss them. He focused on Guest handling and complaints management procedures.

He also gave the student a few tips to meet interview. He asked the students to prepare well for the career during the college days and intenship.

Earlier **Mr.P.Vishnukeerthi**, II year student welcomed the gathering. The event was organized by **Dr.S.Karthikeyan**, Head, Department of Hotel Management.

In this event **Mr.S.Bharathithasan**, **Mr.M.Karthikeyan** and **Mr.S.Rengasamy** Assistant Professors and 88 students participated with enthusiasm.

The vote of thanks was given by **Mr.S.Arunkumar** Second year student.


Head of the Department

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DEPARTMENT OF HOTEL MANAGEMENT

AQAR 2022 - 2023

Report

The Department of Hotel Management of J.J.College of Arts and Science (Autonomous), Pudukkottai. Organized a Special Lecture Programme through its Dukes and Dutchess club from 9.00 a.m. to 11.00 a.m 9th September. The Resource person was **Mr.R.Kaviarasu**, Commis - I, South Indian cuisine, Darza Resorts, Coimbatore. The lecture was attended by 50 students and 4 Faculty members of the Hotel Management Department.

The Guest speaker was heartily welcomed by **Mr.M.Manikandan** of III B.Sc (HM & CS). The speaker is an expert in south Indian cuisine. The session was very interactive and students participated enthusiastically. In the beginning Mr.R.Kaviarasu gave an introduction on South Indian cuisine, Role of Masalas, Spices and Gravies in it. He explained various ways of cutting Vegetables and Meat used in South Indian cuisine. He highlighted the Staple foods of South India and he listed out the South Indian Breakfast varieties. Later he explained the organizational structure of South Indian kitchens. He spoke on the ways to standardize the recipes.

The vote of thanks was given by a 1st year student **Mr.K.Sureshkumar** and **Dr.S.Karthikeyan**, Head of the Department presented a small token of appreciation to the Guest.

As per the feedback received from the participants programme was a very good learning experience. The lecture helped them to understand "**The Richness and Variety of South Indian Cuisine**".


Head of the Department

Dr. S. KARTHIKEYAN
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Dr. J. PARASURAMAN, M.A., M.B.A., M.C.A.
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J. J COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)

PUDUKKOTTAI

DEPARTMENT OF PHYSICAL EDUCATION, HEALTH EDUCATION AND SPORTS

Special Lecture Report

Personality Development

Preamble:

A Special Lecture on “**Personality Development**” was conducted by “Major Dhayanchand Club” on 3rd August 2022 in the Department of Physical Education, Health Education and Sports, J.J. College of Arts and Science (Autonomous) Pudukkottai, in order to emphasize the Need for personality development among students community

Participants:

Nearly, 50 students participated in the special Lecture.

Background and need:

It was the workshop conducted by the Department of Physical Education, Health Education and Sports, J.J. College of Arts and Science (Autonomous) Pudukkottai. The workshop was based on, “**Personality Development**”

Description about the program:

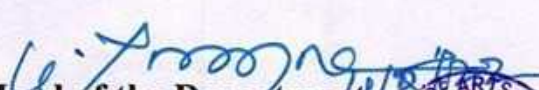
The Special Lecture was started with the welcome address which was given by **Dr. K. Jagathis Babu**, Head, Dept. of Physical Education, Health Education and Sports, J.J. College of Arts and Science (Autonomous) Pudukkottai. and he has introduced about the resource person **Dr. N.S. Sivakumar**, P.hd, Associate Professor Urumu Dhanalaksmi college, Trichirapalli

Dr. N.S. Sivakumar, P.hd, Associate Professor Urumu Dhanalaksmi college, Trichirapalli delivered the special address to the participants.

A formal vote of thanks was proposed by **P.Catherine Joy Selvakumari**, Assistant Professor of Department of Physical Education, J.J. College of Arts and Science (Autonomous), Pudukkottai.

Conclusion:

The workshop conducted was beneficial to all the students, Professor, The topic covered all the aspects of related to the personality enhancement of the students. The feedback from the participants reflected that they were equipped with a deep understanding of the topic covered.


Head of the Department
Dr. K. JAGATHISBABU Ph.D
Head, Department of Physical Education
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Principal
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J. J COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)
PUDUKKOTTAI

DEPARTMENT OF PHYSICAL EDUCATION, HEALTH EDUCATION AND SPORTS

Capacity Development Programme
Pranayama and Meditation

Preamble:

A Capacity Development Programme on “Pranayama and meditation” was conducted by “Major Dhayanchand Club” on 16th August 2022 in the Department of Physical Education, J.J. College of Arts and Science (Autonomous) Pudukkottai, in order to emphasize the benefits of pranayama and Meditation

Participants:

Nearly, 50 students participated in the special Lecture.

Background and need:

It was the Capacity Development Programme conducted by the Department of Physical Education, J.J. College of Arts and Science (Autonomous) Pudukkottai. The Capacity Development Programme was based on, “Pranayama and meditation”

Description about the program:

The Capacity Development Programme was started with the welcome address which was given by **Dr. K. Jagathis Babu**, Head, Dept. of Physical Education, J.J. College of Arts and Science (Autonomous) Pudukkottai. and he has introduced about the resource person **Mr. Yogacharya. R. Pandian**, BBA., MA (Yoga), NIS(Yoga), Founder Aathma Yoga Center, Pudukkottai

Mr. Yogacharya. R. Pandian, BBA., MA (Yoga), NIS(Yoga), Founder Aathma Yoga Center, Pudukkottai He delivered the special address to the participants

A formal vote of thanks was proposed by **P.Catherine Joy Selvakumari** Assistant Professor of Department of Physical Education, J.J. College of Arts and Science (Autonomous), Pudukkottai.

Conclusion:

The Capacity Development Programme conducted was beneficial to all the students, Professor,. The topic covered all the aspects of prevailing at present in the field of Yoga. The feedback from the participants reflected that they were equipped with a deep understanding of the topic covered.

Head of the Department 10/8/22

Dr. K. JAGATHISBABU Ph.D
Head, Department of Physical Education
J.J. College of Arts and Science (Autonomous)
Pudukkottai-622422



Principal 17/8/22

Dr. J. PARASURAMAN, M.A.M.B.A., M.C.A.,
B.A., M.A., M.Phil., B.Ed., Ph.D.
PRINCIPAL
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J. J COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS) PUDUKKOTTAI

DEPARTMENT OF PHYSICAL EDUCATION, HEALTH EDUCATION AND SPORTS

Special Lecture Report

An Introduction to Aerobics & Zumba

Preamble:

A Special Lecture on “**An Introduction to Aerobics & Zumba**” was conducted by “Major Dhayanchand Club” on 17th March 2023 in the Department of Physical Education, Health Education and Sports, J.J. College of Arts and Science (Autonomous) Pudukkottai, in order to emphasize the Latest Trends and Innovation in the field of Athletics

Participants:

Nearly, 76 students participated in the special Lecture.

Background and need:

It was the workshop conducted by the Department of Physical Education, Health Education and Sports, J.J. College of Arts and Science (Autonomous) Pudukkottai. The workshop was based on, “**An Introduction to Aerobics & Zumba**”

Description about the program:

The Special Lecture was started with the welcome address which was given by **Dr. K. Jagathis Babu**, Head, Dept. of Physical Education, Health Education and Sports, J.J. College of Arts and Science (Autonomous) Pudukkottai. and he has introduced about the resource person **Ms. M. sharmila Balakrishnan**, Aerobic and Zumba Fitness Trainer, Grace Fitness Trainer Pudukkottai

Ms. M. Sharmila Balakrishnan, Aerobic and Zumba Fitness Trainer, Grace Fitness Trainer Pudukkottai delivered the special address to the participants.

A formal vote of thanks was proposed by **Mr. R. Karthikeyan**, Assistant Professor of Department of Physical Education, J.J. College of Arts and Science (Autonomous), Pudukkottai.

Conclusion:

The workshop conducted was beneficial to all the students, Professor,. The topic covered all the aspects of prevailing at present in the field of Aerobics and Zumba with a Practical Session. The feedback from the participants reflected that they were equipped with a deep understanding of the topic covered.

Head of the Department

Dr. K. JAGATHISBABU Ph.D

Head, Department of Physical Education
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Principal

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J. J COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)
PUDUKKOTTAI

DEPARTMENT OF PHYSICAL EDUCATION, HEALTH EDUCATION AND SPORTS

Capacity Development Programme

Basic of Judo

Preamble:

A Capacity Development Programme on “**Basic of Judo**” was conducted by “Major Dhayanchand Club” on 17th October 2022 in the Department of Physical Education, J.J. College of Arts and Science (Autonomous) Pudukkottai, in order to emphasize the self defence through Judo

Participants:

Nearly, 79 students participated in the special Lecture.

Background and need:

It was the Capacity Development Programme conducted by the Department of Physical Education, J.J. College of Arts and Science (Autonomous) Pudukkottai. The Capacity Development Programme was based on, “**Basics of Judo**”

Description about the program:

The Capacity Development Programme was started with the welcome address which was given by **Dr. K. Jagathis Babu**, Head, Dept. of Physical Education, J.J. College of Arts and Science (Autonomous) Pudukkottai. and he has introduced about the resource person **Mr. Kambathadiyan Judo Trainer, Altius Sports academy, Pudukkottai**

Mr. Kambathadiyan Judo Trainer, Altius Sports academy, Pudukkottai delivered the special address to the participants.

A formal vote of thanks was proposed by **P.Catherine Joy Selvakumari** Assistant Professor of Department of Physical Education, J.J. College of Arts and Science (Autonomous), Pudukkottai.

Conclusion:

The Capacity Development Programme conducted was beneficial to all the students, Professor,. The topic covered all the aspects of prevailing at present in the field of JudoP The feedback from the participants reflected that they were equipped with a deep understanding of the topic covered.


Head of the Department

Dr. K. JAGATHISBABU Ph.D
Head, Department of Physical Education
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Principal

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J. J COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)

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DEPARTMENT OF PHYSICAL EDUCATION, HEALTH EDUCATION AND SPORTS

Special Lecture Report

Modern Trends in Athletics

Preamble:

A Special Lecture on “**Modern Trends in Athletics**” was conducted by “Major Dhayanchand Club” on 11th July 2022 in the Department of Physical Education, Health Education and Sports, J.J. College of Arts and Science (Autonomous) Pudukkottai, in order to emphasize the Latest Trends and Innovation in the field of Athletics

Participants:

Nearly, 65 students participated in the special Lecture.

Background and need:

It was the workshop conducted by the Department of Physical Education, Health Education and Sports, J.J. College of Arts and Science (Autonomous) Pudukkottai. The workshop was based on, “**Modern Trends in Athletics**”

Description about the program:

The Special Lecture was started with the welcome address which was given by **Dr. K. Jagathis Babu**, Head, Dept. of Physical Education, Health Education and Sports, J.J. College of Arts and Science (Autonomous) Pudukkottai. and he has introduced about the resource person **Mr. S. Senthil Ganesan**, M.P.Ed., NSNIS, Athletic Coach, SDAT, Pudukkottai

Mr. S. Senthil Ganesan, M.P.Ed., NSNIS, Athletic Coach, SDAT, Pudukkottai delivered the special address to the participants.

A formal vote of thanks was proposed by **Mr. V. Pratheep Kumar** Assistant Professor of Department of Physical Education, J.J. College of Arts and Science (Autonomous), Pudukkottai.

Conclusion:

The workshop conducted was beneficial to all the students, Professor,. The topic covered all the aspects of prevailing at present in the field of Athletics. The feedback from the participants reflected that they were equipped with a deep understanding of the topic covered.


Head of the Department
Dr. K. JAGATHISBABU Ph.D
Head, Department of Physical Education
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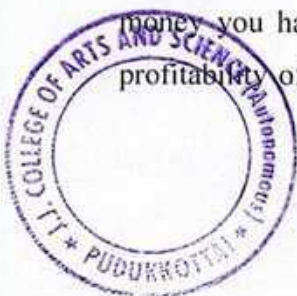



Principal
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DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS
J.J. COLLEGE OF ARTS AND SCIENCE (A), PUDUKKOTTAI – 622 104
GUEST LECTURE PROGRAMME ON
FINANCIAL AND TIME MANAGEMENT

Guest Speaker	: Mrs. M. ANUSUYA, Prospective Financial Advisor @ PRMA Infotech, Pudukkottai-622 001
Topic	: Recent Financial Needs and Time Management
Date	: 18.07.2022, Monday
Time	: 11.00 a.m.
Venue	: Conference Hall
No. of Participants	: 78
Welcome Address	: S. Divya Dharshini II M.Com (CA)
Vote of Thanks	: K. Kanagavalli of II M.Com (CA)

The Booms Club of the Department of Commerce with Computer Applications of J.J. College of Arts and Science (Autonomous), Sivapuram, Pudukkottai-622 422 organized a Lecture cum Workshop-demonstration session on Recent Financial needs and Time Management at 11 am on Monday 18.07.2022. The Resource person was Mrs. M. Anusuya, Prospective Financial Advisor, PRMA Infotech, Pudukkottai. In her highly informative and inspirational speech she taught at depth on finance is the lifeblood of business organization. It needs to meet the requirement of the business concern. Each and every business concern must maintain adequate amount of finance for their smooth running of the business concern and also maintain the business carefully to achieve the goal of the business concern. She outlined most businesses are ultimately all about money, and how well it is managed determines how successful the business is. Therefore, any businessperson needs to recognize the importance of finance in business. She insisted students of we all know that all businesses run on money, and business finance is there to help you make smart and wise financial decisions concerning long-term funding strategies as well as cash flow. By learning more about business finance, using the money you have in your business, and how to get even more capital when you need it, the profitability of your organization will improve, and you will increase the potential to leverage



more opportunities. She explained with power point presentation of properly managing your time involves assigning every task on your list to a specific block of time. Many people use time management to allow themselves several days to complete a project, or finish it ahead of the due date to provide a buffer for any challenges that might arise. If you properly schedule the time needed to complete your work, you'll be able to hit your deadlines every time. Finally, she pointed out that the next step is to prioritize the tasks on the list. They must assign "A" to those things that HAVE TO BE DONE. Then assign "B" to those tasks which SHOULD BE DONE and Assign a "C" to those chores that can be DEFERRED until the next day. This should be continued until they have prioritized the entire list of tasks. Dr.S.Adaekalavan presided over the session, Dr. C. Subramanian introduced the chief guest, S. Divya Dharshini welcomed the gathering and K. Kanagavalli of II M.Com (CA) proposed the vote of thanks.

S. Adakalavan
15/7/2022

HOD

Head, Department of Commerce
with Computer Application

J.J. College of Arts and Science (Autonomous)
Pudukkottai - 622 022



G. D.

Principal

Dr. J. PARASURAMAN, M.A., M.B.A., M.C.A.
M.Phil., B.Ed., Ph.D.

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J.J. College of Arts and Science (Autonomous)
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PG and Research Department of Business Administration

Date: 28.12.2022

The Drucker's Club of the Department of Business Administration of JJ College of Arts and Science (Autonomous), Sivapuram, Pudukkottai organized a special lecture on **"Who is Managing Your Career?"** at 11.am on Wednesday , **28.12.2022**. The speaker **Dr.Sangeetha Padmanaban, Associate Professor, LEAD College of Management, Palakkad, Kerala** pointed out how a career was one's own mission. One has to build it up oneself after careful planning and choice. It is too serious a matter to be left to the choice of others. The first stage is to identify one's own interests, aptitudes, abilities and ambitions. The next is to analyze the requirements of the career and examine one's sync with it. One should never be satisfied with swimming in shallow waters or moving with the current. Rather we should cultivate the readiness to face challenges. All true winners are risk takers. Risk taking does not mean gambling. It only consists of the boldness to accept challenges and adapt oneself to changes in the environment. One has to rise above situations and related environmental factors. Every step should be suited to one's own temperament and the needs of challenging situations. One should always remember there are rewards other than money and promotions. One's objective should be to be the 'number one' in the field chosen. Instead of being a run -of- the- mill performer, one should rise to be an expert consultant. This requires ambition and steady application.

Earlier Dr.V.Sathyarekha, Head, Department of Business Administration inaugurated the programme, R.Varshini of II MBA welcomed the gathering. K.Yasmin of II MBA proposed the Vote of Thanks.

Signature 28/12/22
Head of the Department
Dr.V.Sathya Rekha, Ph.D.,
Head & Assistant Professor
Department of Business Administration
J.J.College of Arts and Science (Autonomous)
Sivapuram-Post. Pudukkottai.



Signature
Principal
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**J.J. College of Arts and Science (Autonomous)
J.J. Nagar, Sivapuram Post, Pudukkottai**

PG and Research Department of Business Administration

Date:07.09.2022

The Drucker's Club of the PG and Research Department of Business Administration, JJ College of Arts and Science (Autonomous), Sivapuram, Pudukkottai organized an interactive session among students on the theme **"Is the option, 'Buy now, Pay later' in E-business : Beneficial or not to the consumer?"** at 11 a.m on Wednesday **07.09.2022**. The initiator and moderator of the discussion was **Ms.Kiruthika**, Communicative English Trainer, Goodwill Institute of English, Pudukkottai. The speaker spoke about the business option and hinted at the plus and minus points and triggered an active discussion among the students. She gave a few tips on some key words and expressions that could be used to raise a point, to modify a point of view and to express one's dissent. She stressed how courtesy was the soul of any group discussion. One should not monopolise the microphone but should be instrumental in making others communicative. The way the students argued their cases for and against the proposition showed how communicative urgency created by the context has a major role in making the students articulate. Some students viewed the option as a snare to catch the consumer. Others saw it as a fair offer of convenience. The option facilitates purchase by persons with no credit/debit cards and those who are wary and suspicious of e-payments. Especially for new ventures and novices in e-business, the option offers great convenience. The online shop can build up customer trust by sparing the customer any undue worries about the payments made. The customer also gets an opportunity to see the package before the payment is made. Summing up the arguments the moderator concluded that the option was a real catalyst of sales and purchase.


Head of the Department
Dr.V.Saihya Rekha, Ph.D.,
Head & Assistant Professor
Department of Business Administration
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**J.J. College of Arts and Science (Autonomous)
J.J. Nagar, Sivapuram Post, Pudukkottai**

PG and Research Department of Business Administration

Date: 25.08.2022

The Drucker's Club of the Department of Business Administration, J.J. College of Arts and Science (Autonomous), Sivapuram, Pudukkottai arranged a Special Lecture by **Mr.S.Ravichandran**, General Manager, DIC, Pudukkottai at 11.00 a.m. on Thursday **25.08.2022**. Addressing the students on **"DIC schemes and benefits for budding entrepreneurs"**, the speaker draw attention to the various avenues open for fresh entrepreneurship. The Governmental assistance available, the procedure for getting Financial Assistance and preparing & Executing Project proposals. He pointed out how the Government banks & NBFCS were eager to promote new ventures in innovative areas. He also gave a few tips on how to prepare oneself for a carrier as entrepreneur. He also answered various questions raised by students & Staff.

Dr.V.Sathyarekha, Head of the Department presided over the session. The welcome speech was by Ms. Harini of II M.B.A and vote of thanks by Ms. Yasmin, II M.B.A.


Head of the Department
Dr.V.Sathya Rekha, Ph.D.,
Head & Assistant Professor
Department of Business Administration
J.J.College of Arts and Science (Autonomous)
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Principal
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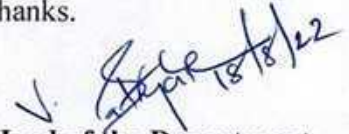
PG and Research Department of Business Administration

Date: 18.08.2022

The Drucker's Club of the Department of Business Administration of JJ College of Arts and Science (Autonomous), Pudukkottai organized a special lecture on **"Exploring Entrepreneurship as a viable long term solution to unemployment"** at 10.30 am on Thursday, **18.08.2022**. **Dr.R.Nageswari**, Associate Professor and Head, Department of Economics, Seethalakshmi Aachi College for Women, Pallathur, Sivaganga District was the resource person. In her scholarly speech, she pointed out how young men and women should turn into job providers, not stagnate as job seekers. There are many openings for new startups in the agricultural, industrial and information technology sectors. The government has opened up many avenues for self -employment and financial institutions have come forward offering financial assistance for new ventures. The Governments at the centre and the states have introduced attractive incentives like grants and subsidies, logistics assistance through expert agencies and coordinating bodies like the SIDCO, SIPCOT etc. Globalization and prospects of BPO avenues are further openings on the front.

She also outlined the nature of entrepreneurship, the traits of a successful entrepreneur and various types of entrepreneurship. She emphasized that it was essential to have an open mind, a capacity for lateral thinking and the energy to galvanize resources into new ventures. Young men should come forward to chart out new routes rather than stick to conventional methods . They should try to build up social assets, earn reasonable profits through wise fund management and contribute to local, regional and national growth. Prosperity of all rather than one's own survival should be the motto.

Dr.V.Sathyarekha , Head of the Department presided over the meeting. Ms.M.Harini, II MBA welcomed the gathering and Ms. M. Hepsipa Beula, III BBA proposed the vote of thanks.


Head of the Department
Dr.V.Sathya Rekha, Ph.D.,
Head & Assistant Professor
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Principal
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**J.J. College of Arts and Science (Autonomous)
J.J. Nagar, Sivapuram Post, Pudukkottai**

PG and Research Department of Business Administration

Date: 22.07.2022

The Drucker's Club of the Department of Business Administration of JJ College of Arts and Science (Autonomous), Sivapuram, Pudukkottai organized a special lecture on **'Career Planning and Development'** by **Dr.E.Selvarathinam**, Assistant Professor, Department of Business Administration, H.H. The Rajah's College (Autonomous), Pudukkottai at 11 am on Friday, **22/07/2022**. The Speaker underlined the importance of career planning and steady development through continuous preparation and systematic smart performance. He called upon the students to choose a career/ profession suited to their aptitudes, abilities and interests. A wrong choice may often land one in failure. One should survey the avenues available and one's own capacity to fit into specific roles. Once fitted to a particular field one should seek mastery. This implies systematic planning and steady endeavor towards directed self-improvement. It is not enough if one has domain related skills, behavioral and man management skills are in fact more important. One should never seek career up gradation by unfair means, but believe in steady performance and team effort. Nowadays Human Resource evaluation has become a complex process that involves work study, time study and performance/output evaluation. So, one has to be ever agile and alert.

Earlier, Dr.V.Sathyarekha, Head, Department of Business Administration welcomed the audience and introduced the chief guest, R.Varshini of II MBA compered the programme and L.Janaki, Assistant Professor proposed the vote of thanks.


Head of the Department
Dr.V.Sathya Rekha, Ph.D.,
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Principal
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**J.J. College of Arts and Science (Autonomous)
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PG and Research Department of Business Administration

Date: 16.09.2022

The Drucker's Club of the PG and Research Department of Business Administration, J.J. College of Arts and Science(Autonomous), Sivapuram, Pudukkottai organized an interactive session on '**Cyber Crime**' at 11 a.m on Friday, **16.09.2022** in the MBA Conference Hall. The Resource person **Dr.B.Arthi**, Department of Commerce, Urumu Dhanalakshmi College, Trichy, listed out various dimensions of cyber- crime and their impact on the normal life of individuals and societies. Cyber -crime has assumed alarming proportions due to the wide use of web based applications in trade, commerce, industry and social relations. Networks had become unmanageably wide and as a result invasion through viruses, hacking, pilfering and distortion of data etc. had become quite common. It is up to owners and users to protect their data from hacking, phishing and other malafide attempts at destabilization, intrusion, corruption and sabotage. Cyber -crimes range from private blackmailing to open terrorism. So individuals and the body politic have to be alert, agile and well prepared with suitable tools of defence and offence. Making use of a well-designed powerpoint presentation based on case studies of cyber-crimes, the speaker stimulated the audience to chew upon the dimensions of the problem and possible solutions to it. Dr.V.Sathyarekha, Head of the Department presided over the session. LK.Lakshmanan of II MBA welcomed the audience and M.Sneha also of II MBA proposed the vote of thanks.


Head of the Department

Dr.V.Sathya Rekha, Ph.D.,
Head & Assistant Professor
Department of Business Administration
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Principal

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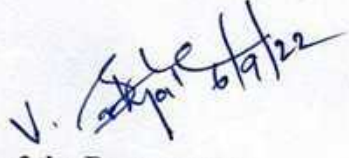
**J.J. College of Arts and Science (Autonomous)
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PG and Research Department of Business Administration

Date: 06.09.2022

The Drucker's Club of the PG and Research Department of Business Administration of JJ College of Arts and Science (Autonomous), Sivapuram, Pudukkottai organized a special lecture on "**Tackling GST Issues**" at 11 am on Tuesday **06.09.2022**. The Resource Person was **CA UL. Karthik**, Chartered Accountant, Past Chairman (ICAI), Trichy Branch. He referred to the history of GST and the practical issues involved in implementing it. He pointed out how the GST regime was far better than the old multi point tax system. Of course there were initial hiccups in practical implementation. But that is natural in implementing any new system. He distinguished between the levies at the state and central levels and explained how there were provisions for refund of input tax credits. The end consumer of products and services was to be taxed, the interim processes could get refunds of payments. This reduced production costs, transport costs and sales costs and finally sale prices. It was too early in the day to pass any critical judgment on GST practices. One will have to learn from practical experience and ensure equity in GST sharing among states and the centre. The system was in its infancy. The Covid 19 crisis vitiated the atmosphere and led to many misconceptions on the issue of GST implementation. The system was a success internationally and it will succeed in India too. Students raised various queries about the problem and the resource person answered them with clarity and a sense of humour.

Dr.V.Sathya Rekha, Head of the Department presided over the session. Ms.S.Karthika of II MBA delivered the welcome address and finally Ms.R.Varshini of II MBA proposed the vote of thanks


Head of the Department

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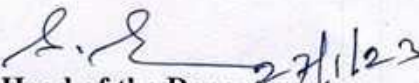
Department of English

Report on International English Language Testing System

The English Literary Association of Department of English, J.J.College of Arts and Science, Pudukkottai organized a one day International Webinar on the topic *International English Language Testing System* on 27.01.2023 with the resource person Ms.Sowmya Siranjeevinathan, Data Analytics Consultant , Adastra Corporation, Toronto, Canada. She outlined the contents of four papers to be cleared - listening, reading, writing and speaking. She also explained the two different ielts modules ie Academic and General Training. The Speaking and Listening tests are the same in both modules, but in reading and writing tests are different. She discussed a few testing items and in the question-answer session the questions with confidence and enthusiasm . She further enumerated the benefits of clearing IELTS.

It is important for a student aspiring for admission in overseas universities . It is also useful in getting placements.

Earlier Ms.S.Selvi, Head of the Department of English introduced the speaker and welcomed everyone. And at the end Mr.R.Arun ,Assistant Professor of English proposed the vote of thanks.


Head of the Department
S.SELVI, M.A., M.Ed., M.Phil.,
HEAD
DEPARTMENT OF ENGLISH
J.J. COLLEGE OF ARTS AND SCIENCE (Autonomous)
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Principal
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**JJ College of Arts and Science(Auto)
Sivapuram, Pudukkottai**

Department of English

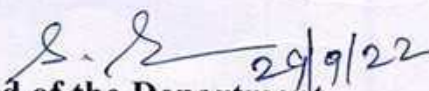
A One-Day Workshop on Yoga for Holistic Development

The English Literary Association of JJ College of Arts and Science(Auto) Sivapuram, Pudukkottai organised a one-day yoga programme titled "Yoga for Holistic Development" on Thursday 29/09/2022. Sirorathina Siddhar Ma Jayadavadossar, Founder, Research and Training Foundation of Yoga, Aranthangi was the Yogacharya, spoke about the importance of yoga in our tension-ridden world and initiated students to exercises like pranayama and a few simple asanas that could ensure the harmonious development of the body, mind and the intellect. The word 'Yoga' means 'Union'. It implies the union of the individual spirits with the cosmic force. The Gayathri Manthra is only a prayer for harmony between the self and the cosmic force. Man should seek a balance between the body, the mind and the spirit. Yoga is the channel for this. Yoga is not just bodily exercise. It is the training for achieving concentration, peace and harmony. It is a cure for all tension and has therapeutic effects. We can prevent the on-set of hyper-tension, control diabetes and avert many physical and mental complications. That is why even allopaths recommend yogic exercises.

The students enthusiastically participated in the training and vowed to practice asanas and pranayama to discipline body and mind.

Earlier Ms. S.Selvi, Head of the Department inaugurated the programme, introduced the chief guest and honoured him with a shawl. In her presidential address she pointed out that yoga had preventive and curative powers and could even enhance personal magnetism.

In the concluding session, certificates were distributed to the participants and Mrs.K.Muthulakshmi proposed the vote of thanks.


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Department of English

The English Literary Association of Department of English ,J.J. College of Arts & Science (Autonomous) Pudukkottai, organized a workshop on "Communication Skills" at 11.00 am on Tuesday 12th July 2022. Ms. A. Mercy Chief Trainer, EduBridge Learning Academy was the Resource Person. The program was supported by action chains to motivate students, perform communicative tasks alone and in groups.

It was highly a useful session that fired the creativity of students, who gave a highly positive feedback about the Program.

Earlier M.Nithya Priyadharshini of II B.A English welcomed the gathering, T.Nandhini of III B.A compered the program , S.Selvi Head of the Department of English presided over the session, Assistant Professor K.Muthulakshmi introduced the chief guest and T.Adaikala Sowmiya of II M.A proposed the vote of thanks.


Head of the Department

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WOMEN EMPOWERMENT WING

The Women Empowerment Wing of J.J. College of Arts and Science arranged a One day Seminar on “Gender Equity & Employability Skills” on 03/08/22.

Mr. I.Jeyakumar APO, Ms. V. Amudha APO, Ms. R.Neela, SRP, from Tamilnadu State level Livelihood Mission, District Mission Management Unit (Mahalir Thittam), Pudukkottai were the guests of honour.

Mr.I.Jeyakumar was delivered a special talk on “Tips for Career Planning”, Ms.V.Amudha spoke about Employability Skills and Ms.R.Neela delivered a talk on “Gender Equity”. Among themselves, the three speakers linked the two concepts of gender equity and employability skills and drove home the objectives, programmes and policies of the Mahalir Thittam of the Government of Tamil Nadu. Women Empowerment, they stressed, could be achieved only through a holistic approach to the issue.

220 students attended and benefited from the programme .



Co-Ordinator, WEW

Dr.S.RATHNADEVI
Co-ordinator,
Women Empowerment Wing,
J.J.College of Arts and Science (Autonomous),
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WOMEN EMPOWERMENT WING

The Women Empowerment Wing and the NSS units of J.J. College of Arts and Science jointly organized a special lecturer on Breast feeding on 02/08/22.

Ms.N.Vijitha, Assistant Professor, Karpaga Vinayaga College of Nursing, Pudukkottai were the guests of honour. She spoke on the advantages of breast-feeding for the both mother and child. Depriving children of this vital source of physical and mental health led to health issues not only in infancy but in later life as well. For mother's, the practice produces risk of breast cancer and hyper-tension.

250 students attended the programme and vowed to carry the message to their social circles.


Co-Ordinator, WEW

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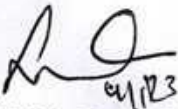
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Report on Menstrual Health and Hygiene - An Awareness Programme

A One Day Awareness programme on “Menstrual Health and Hygiene” was organized by Women Empowerment Wing, J.J. College of Arts and Science (Autonomous), Pudukkottai at 11.00 a.m. on Wednesday 04.01.2023 in KIM Conference Hall. Ms. M.Rajalakshmi was the guest of honour. She talked about Menstrual Hygiene, types of menstrual Hygiene, Hygiene Management.

She explained hygiene related practices of women during the menstruation. She also taught Menstrual waste disposal techniques used by Women. She point out the consequences of menstrual waste disposal. There are 240 beneficiaries in this event.


WEW, Co-ordinator

Dr.S.RATHNADEVI
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