



J.J. College of Arts and Science (Autonomous)

Re-Accredited by NAAC with B⁺⁺ Grade in 4th Cycle

Affiliated to Bharathidasan University – Tiruchirappalli

J.J. Nagar, Sivapuram Post, Pudukkottai – 622 422

Department of Business Administration

3.7.1. List of Activities conducted under MoU / Linkage / Collaboration (2022 – 2023)

Name of the Organization with Contact details	Department	Name of the Activity	No. of Participants / Students
Annai Trust, Karaikudi	Business Administration	Value Added Courses Conducted	386
Smart Event Planners, Karaikudi	Business Administration	Entrepreneurship Training	86
Gnanaraja Medical Agencies	Business Administration	On the Job Orientation on Salesmanship.	65


HEAD OF THE DEPARTMENT
Head & Assistant Professor
Department of Business Administration
J.J. College of Arts and Science (Autonomous)
Sivapuram-Post, Pudukkottai.




PRINCIPAL
Dr. J. PARASURAMAN, M.A., M.B.A., M.C.A.
M.Phil., B.Ed., P.T.
PRINCIPAL
J.J. College of Arts and Science
(Autonomous)
J.J. Nagar, Sivapuram Post,
PUDUKKOTTAI - 622 422