



J.J. College of Arts and Science (Autonomous)

Re-Accredited by NAAC with B⁺⁺ Grade in 4th Cycle

Affiliated to Bharathidasan University – Tiruchirappalli

J.J. Nagar, Sivapuram Post, Pudukkottai – 622 422

Department of Business Administration

3.7.1. Summary of Collaboration (2022 – 2023)

Name of the Collaborating Agency with Contact details	Collaborated Department	Year of Collaboration	Duration	Starting Date	Ending Date
Smart Event Planners, Karaikudi.	Business Administration	2021-2023	2 Years	22-09-2021	21-09-2023
Nature of the Collaboration: a. Learning of Entrepreneurship Techniques. b. Training & Development. c. Field Visit for deeper learning purpose. d. Internship and Career Advise. e. Both parties agree to exchange academic activities including value added courses from time to time.					

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HEAD OF THE DEPARTMENT

Dr. V. Sathya Rekha, Ph.D.,

Head & Assistant Professor

Department of Business Administration

J.J. College of Arts and Science (Autonomous)

Sivapuram Post, Pudukkottai.




PRINCIPAL

Dr. J. PARASURAMAN, M.A., M.B.A., M.C.
M.Phil., B.Ed., J.P.

PRINCIPAL

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