



J.J. COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)

(A Silver Jubilee institution)

(Re-Accredited by NAAC with B++ in-IV Cycle)

(Affiliated to Bharathidasan University – Thiruchirappalli)

JJ Nagar, Sivapuram Post, Pudukkottai- 622 422

PG & Research Department of Business Administration

“DRUCKER’S CLUB”

cordially invites you to the

Special Lecture Programme on Research Methodology

By

Dr.S.Viji

MBA., M.Phil., SET, PGDMM, PH.D.,(PGDDM)

Assistant Professor

Department of Commerce

Kalasalingam Academy of Research and Education

(Deemed to be University), Krishnankoil,

Virudhunagar district, Tamilnadu, India

Under the presidentship of

Dr.V.Sathya Rekha Ph.D

Head, PG & Research Department of Business Administration

J.J. College of Arts and Science (Autonomous), Pudukkottai-622422



Time : 9.30 am to 11.00 am

Date : 02/02/2023

Venue : Conference Hall

Virtual mode

**Management, Principal
Staff and Students**



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PG & Research Department of Business Administration

“DRUCKER’S CLUB”

cordially invites you to the

SPECIAL LECTURE ON

WHO'S MANAGING YOUR CAREER?

By

Dr.Sangeetha Padmanaban

ASSOCIATE PROFESSOR,

LEAD COLLEGE OF MANAGEMENT

PALAKKAD,KERALA

Under thr Presidentship of

Dr.V.Sathya Rekha Ph.D

Head, PG & Research Department of Business Administration

J.J. College of Arts and Science (Autonomous), Pudukkottai-622422



Time: 10 Am

Date:28/12/2022

Venue : Conference Hall



Management,Principal

Staff and Students



J.J. COLLEGE OF ARTS AND SCIENCE (Autonomous)
(Re-Accredited by NAAC with 'B⁺⁺' Grade – 4th Cycle)
(Affiliated to Bharathidasan University, Tiruchirappalli)
Sivapuram, Pudukkottai – 622 422

PG & Research Department of Business Administration
Organizes

COLLEGE BAZAAR

Date : 17.10.2022 to 19.10.2022
Time : 10.00 a.m. to 3.00 p.m.
Venue : Indoor Auditorium

Dr. V.Sathya Rekha

Head, PG & Research Department of Business Administration
J.J. College of Arts and Science (Autonomous)

Welcomes.

Tmt. Kavitha Ramu, I.A.S.

District Collector, Pudukkottai

Inaugurates.

Dr. Kavitha Subramanian, Ph.D.

Trustee, Karpaga Vinayaga Educational Trust
Pudukkottai

Presides.

In the presence of

Mrs. P.J.Revathi

Associate Director / Project Director
District Operations Management Unit
TNSRLM, Pudukkottai

Management, Principal
HOD and Staff Members



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JJ Nagar, Sivapuram Post, Pudukkottai- 622 422

PG & Research Department of Business Administration

"Drucker's Club"

cordially invites you to the
Special Lecture on

Case Studies on Cyber Crime

Dr.B. Arthi,
Assistant Professor of Commerce,
Urumu Dhanalakshmi College (Aided) ,
Trichy.

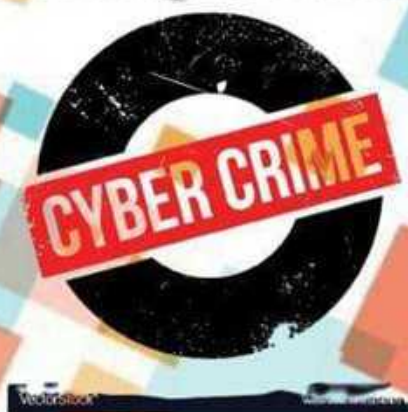
At 10 am

On 16th Sep 2022

Under the presidency of

Dr.V.Sathya Rekha Ph.D

Head, PG & Research Department of Business Administration
J.J. College of Arts and Science (Autonomous), Pudukkottai-622422



Venue: Conference Hall

**Management, Principal,
Staff and Students.**



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PG & Research Department of Business Administration ***"Drucker's Club"***

cordially invites you to

*An interactive session -
"Is the option, Buy now pay later" in E-Biz :
Beneficial or not to the consumer?*

Ms. M. Kiruthika B. E.
Communicative English Trainer
Goodwill Institute of English
Brahadambal Theatre road,
Pudukkottai - 622001

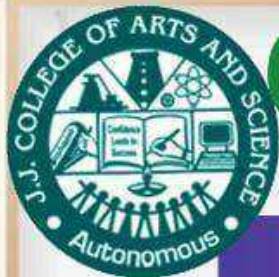
Under the presidentship of
Dr.V.Sathya Rekha Ph.D

Head, PG & Research Department of Business Administration
J.J. College of Arts and Science (Autonomous), Pudukkottai-622422



Date: 07/09/2022
Venue : Conference Hall
Time: 10.30 Am

Management, Principal
Staff and Students



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PG & Research Department of Business Administration

"DRUCKER'S CLUB"

cordially invites you to the
Special Lecture on

TACKLING GST ISSUES

CA UL Karthik B.Com, FCA, DISA (ICAI)
Past Chairman, ICAI
Trichy Branch.

Under the presidentship of
Dr.V.Sathya Rekha Ph.D

Head, PG & Research Department of Business Administration
J.J. College of Arts and Science (Autonomous), Pudukkottai-622422



Date. 06.09.22

Time. 11.00 am

Venue: Conference Hall

Management, Principal
Staff and Students



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JJ Nagar, Sivapuram Post, Pudukkottai- 622 422



PG & Research Department of Business Administration

"DRUCKER'S CLUB"

cordially invites you to the
SPECIAL LECTURE ON

DIC SCHEMES AND BENEFITS FOR BUDDING ENTREPRENEURS

**MR.S.RAVICHANDRAN
GENERAL MANAGER
DISTRICT INDUSTRIAL CENTRE
PUDUKKOTTAI**

Under the presidency of

Dr.V.Sathya Rekha Ph.D

**Head, PG & Research Department of Business Administration
J.J. College of Arts and Science (Autonomous), Pudukkottai-622422**

Venue: Conference Hall

Management, Principal

Staff and Students.

Date: 25/08/22

Time: 11.00 am





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JJ Nagar, Sivapuram Post, Pudukkottai- 622 422

PG & Research Department of Business Administration

"Drucker's Club"

CORDIALLY INVITES YOU TO THE

SPECIAL LECTURE On

**"EXPLORING ENTREPRENEURSHIP
AS A VIABLE LONG-TERM SOLUTION TO UNEMPLOYMENT"**



Dr.R.Nageswari
Associate Professor & Head
Department of Economics
Seethalakshmi Achi College for Women
Pallathur - 630 107
Sivanganga District

UNDER THE PRESIDENCY OF

Dr.V.Sathya Rekha Ph.D

HEAD, PG + RESEARCH DEPARTMENT OF BUSINESS ADMINISTRATION
J.J. COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS), PUDUKKOTTAI-622422

Venue: Conference Hall

18/08/2022
At 10 Am

Management, Principal,

Staff and Students.



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PG & Research Department of Business Administration

"DRUCKER'S CLUB"

cordially invites you to the
Intra Departmental Competition
DEBATE on

**"India after Independence - Achievements
/ Things yet to be achieved"**

as a part of

**75 th
Independence Day Celebration**

at 10.00 am on 12/08/2022

Under the presidentship of

Dr.V.Sathya Rekha Ph.D

**Head, PG & Research Department of Business Administration
J.J. College of Arts and Science (Autonomous), Pudukkottai-622422**

Organizing Members

MS.L.Janaki

Ms.M.Sureka

Mr.N.Shanmugasundaram

Dr.S.Parithi

Dr.S.Arockiarosy

Ms.N.Mahalakshmi

Dr.N.Sreevidya

Dr.K.Sundarambal



**Venue: Conference Hall
Management, Principal,**

Staff and Students.



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JJ Nagar, Sivapuram Post, Pudukkottai

PG & Research Department of Business Administration

"Drucker's Club"

Cordially
invites you to the Special Lecture
On

**"Towards One Trillion Dollar Economics
in Tamil Nadu"**

**Dr. J.A. Arul Chellakumar Ph.D., Post Doc., LLB., MBA.,
Former Professor & Director – CCCD
Bharathidasan University**

**05.08.22 at
10.00 am**

**Under the presidentship of
Dr.V.Sathya Rekha Ph.D
Head, PG & Research Department of Business
Administration**

Venue: Conference Hall

**Management, Principal,
Staff and Students.**



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Sivapuram Post, Pudukkottai- 622 422

**PG & Research Department of
Business Administration**

Drucker's Club

Cordially invites you to a Guest Lecture Programme
On

"Career Planning and Development"

By

Dr.E.Selvarathinam
Assistant Professor

Department of Business Administration
H.H. The Rajah's college (Autonomous)
Pudukkottai

**22.07.2022 at
10.30 a.m. on
Friday**

Under the presidency of
Dr.V.Sathyarekha
Head, PG & Research Department of Business
Administration

Venue: K.I.M Conference Hall

Management, Principal, Staff and Students.