

DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS
J.J. COLLEGE OF ARTS AND SCIENCE (A), PUDUKKOTTAI – 622 104

GUEST LECTURE PROGRAMME ON
Current Business Scenario 2022

Guest Speaker	: Dr. S. Sivasankaran Associate Professor Department of Commerce, S.T. Hindu College, Nagarcoil
Topic	: Current Business Scenario 2022
Date	: 07.07.2022, Thursday
Time	: 11.00 a.m.
Venue	: Conference Hall
No. of Participants	: 65
Presence	: Dr J. Parasuraman, Principal, J.J. College of Arts and Science (Autonomous)
Presidentship	: Dr. S. Adaekalavan, Assistant Professor,
Welcome Address	: Ms. S. Dhivya Dharshini, II M.Com. (CA)
Vote of Thanks	: Dr. L. Leo Franklin, Assistant Professor

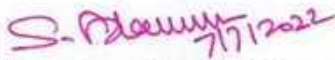
The seminar on **Current Business Scenario 2022** was conducted by Department of Commerce with at J.J. College of Arts and Science (Autonomous), Sivapuaran, Pudukkottai – 622 422 on 7.07.2022. The seminar was organized for UG and PG students. **Dr. S. Sivasankaran**, Associate Professor, Department of Commerce, S.T. Hindu College, Nagarcoil. The Programme began with the welcome address by **Ms. S. Dhivya Dharshini**, II M.Com (CA) student, who welcomed all and outlined the purpose and structure of the seminar, **Dr. J. Parasuraman**, Principal, took part in the seminar and **Dr. S. Adaekalavan**, Assistant Professor, presided over the seminar.

We live in a golden era of startup enterprises and entrepreneurship in the past few years.

Entrepreneurship is utmost care and important in economic and modern business. There is an



increased rate of students across developed and developing countries considering the issue of self-employment. Whether you start your own company or select to ascend the business ladder, maintaining the spirit of entrepreneurship all along the way is essential. The objective of this session was to motivate students towards vision of entrepreneurship as it can create employment for the future. The lecture was organized to raise basic awareness of future technology and to enable students to identify and learn how to make a mindset to take up entrepreneurship as a career. The facilitator introduced the concept of future technology by focusing on myths related to it and the different aspects of entrepreneurship. He also mentioned various expert names of some successful entrepreneurs. The session was an interactive one where the students were very participative and engaged in questions with the dignitary. More than 65 students participated in the interactive session of the seminar. Among others who attended the seminar were department faculties. Finally, the event concluded with a formal vote of thanks by Dr. L. Leo Franklin, Assistant Professor of the department.


Signature of the HOD

Head, Department of Commerce
with Computer Application
J.J. College of Arts and Science (Autonomous)
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Signature of the Principal

Dr. J. PARASURAMAN, M.A., M.B.A., M.C.A.
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**DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS
J.J. COLLEGE OF ARTS AND SCIENCE (A), PUDUKKOTTAI – 622 104**

GUEST LECTURE PROGRAMME ON

Entrepreneurs Skill Development Programme

Guest Speaker	: Mrs. M. Raja Maheswari Managing Partner Jeyam Industries, Thanjavur
Topic	: Entrepreneurs Skill Development Programme
Date	: 12.07.2022, Tuesday
Time	: 11.00 a.m.
Venue	: Conference Hall
No. of Participants	: 114
Presence	: Dr. J. Parasuraman, Principal, J.J. College of Arts and Science (Autonomous)
Presidentship	: Dr. S. Adaekalavan, Assistant Professor,
Welcome Address	: Ms. S. Dhivya Dharshini, II M.Com. (CA)
Vote of Thanks	: Dr. J. Shyamala Devi, Assistant Professor

The seminar on Vision of **Entrepreneurs Skill Development Programme** was conducted by Department of Commerce with at J.J. College of Arts and Science (Autonomous), Sivapuram, Pudukkottai – 622 422 on 07.07.2022. The seminar was organized for UG and PG students. **Mrs. M. Raja Maheswari**, Managing Partner, Jeyam Industries, Thanjavur was the speaker. The Programme began with the welcome address by **Ms. S. Dhivya Dharshini**, II M.Com. (CA) student, who welcomed all and outlined the purpose and structure of the seminar, **Dr. J. Parasuraman**, Principal, took part in the seminar and **Dr. S. Adaekalavan**, Assistant Professor, presided over the seminar. The objective of this session was to motivate students towards vision of entrepreneurship as it can create employment for the future. The lecture was organized to raise basic awareness of future technology and to enable students to identify and learn how to make a mindset to take up entrepreneurship as a career. The facilitator introduced the concept of future technology by focusing on myths related to it and the different



aspects of entrepreneurship. He also mentioned various expert names of some successful entrepreneurs. The session was an interactive one where the students were very participative and engaged in questions with the dignitary. More than 114 students participated in the interactive session of the seminar. Among others who attended the seminar were department faculties. Finally, the event concluded with a formal vote of thanks by **Dr. J. Shyamala Devi**, Assistant Professor of the department.

S. P. S. 12/7/22
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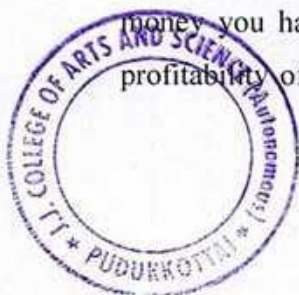


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DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS
J.J. COLLEGE OF ARTS AND SCIENCE (A), PUDUKKOTTAI – 622 104
GUEST LECTURE PROGRAMME ON
FINANCIAL AND TIME MANAGEMENT

Guest Speaker	: Mrs. M. ANUSUYA, Prospective Financial Advisor @ PRMA Infotech, Pudukkottai-622 001
Topic	: Recent Financial Needs and Time Management
Date	: 18.07.2022, Monday
Time	: 11.00 a.m.
Venue	: Conference Hall
No. of Participants	: 78
Welcome Address	: S. Divya Dharshini II M.Com (CA)
Vote of Thanks	: K. Kanagavalli of II M.Com (CA)

The Booms Club of the Department of Commerce with Computer Applications of J.J. College of Arts and Science (Autonomous), Sivapuram, Pudukkottai-622 422 organized a Lecture cum Workshop-demonstration session on Recent Financial needs and Time Management at 11 am on Monday 18.07.2022. The Resource person was Mrs. M. Anusuya, Prospective Financial Advisor, PRMA Infotech, Pudukkottai. In her highly informative and inspirational speech she taught at depth on finance is the lifeblood of business organization. It needs to meet the requirement of the business concern. Each and every business concern must maintain adequate amount of finance for their smooth running of the business concern and also maintain the business carefully to achieve the goal of the business concern. She outlined most businesses are ultimately all about money, and how well it is managed determines how successful the business is. Therefore, any businessperson needs to recognize the importance of finance in business. She insisted students of we all know that all businesses run on money, and business finance is there to help you make smart and wise financial decisions concerning long-term funding strategies as well as cash flow. By learning more about business finance, using the money you have in your business, and how to get even more capital when you need it, the profitability of your organization will improve, and you will increase the potential to leverage



more opportunities. She explained with power point presentation of properly managing your time involves assigning every task on your list to a specific block of time. Many people use time management to allow themselves several days to complete a project, or finish it ahead of the due date to provide a buffer for any challenges that might arise. If you properly schedule the time needed to complete your work, you'll be able to hit your deadlines every time. Finally, she pointed out that the next step is to prioritize the tasks on the list. They must assign "A" to those things that HAVE TO BE DONE. Then assign "B" to those tasks which SHOULD BE DONE and Assign a "C" to those chores that can be DEFERRED until the next day. This should be continued until they have prioritized the entire list of tasks. Dr.S.Adaekalavan presided over the session, Dr. C. Subramanian introduced the chief guest, S. Divya Dharshini welcomed the gathering and K. Kanagavalli of II M.Com (CA) proposed the vote of thanks.

S. Adarsh
18/7/2022

HOD

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G.D.

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J.J. COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS), PUDUKKOTTAI

Department of Commerce with Computer Applications

Intra Departmental Quiz Competition

The Booms Club of the Department of Commerce with Computer Applications of J.J. College of Arts and Science (Autonomous), Sivapuram, Pudukkottai-622 422 organized an intra departmental Quiz competition affair to mark the 75th Business leaders contributing to freedom at 2.00 pm on 11.08.2022. There are two members allotted and each group has consisted more than 10 students. The questions were raised on current affairs and selected students from each group four students for semi selection. After we conducted final competition for three groups with two rounds first question and answers round and second one is business connections round, both this two rounds the questions were raised on the basis of 75th business leaders contributing to freedom. Finally, we selected three groups. Out of which one is winner and another two is runner of quiz competition. This should be continued until they have prioritized the entire list of tasks. Dr.S.Adaekalavan presided over the session, Dr.L. Leo Franklin conducted this quiz competition. All the faculties from the department were take part in this event.

1. The winner of quiz competition:

- i. Mr. S. Sivagurunathan, (P21CM2008)
- ii. Ms. A. Mathangi (P21CM1006)

2. The runner of quiz competition:

- i. Ms. Sruthika B (U21CM1087)
- ii. Ms. Renose Fathima R (U21CM1073)
- iii. Ms. Abielakiya.M (U20CM1001)
- iv. Ms. Nelsi.A (U20CM1047)



S. Planning
11/8/2022
HOD

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DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS
J.J. COLLEGE OF ARTS AND SCIENCE (A), PUDUKKOTTAI – 622 104
GUEST LECTURE PROGRAMME ON
75 YEARS OF ECONOMICS DEVELOPMENT POST INDEPENDENT INDIA

Guest Speaker	: Dr. M. Julias Ceasar Associate Professor Department of Commerce, St. Joseph's College (Autonomous), Trichy 2
Topic	: 75 years of Economics Development Post Independent India
Date	: 12.08.2022, Friday
Time	: 11.00 a.m.
Venue	: Conference Hall
No. of Participants	: 114
Presence	: Dr J. Parasuraman, Principal, J.J. College of Arts and Science (Autonomous)
Presidentship	: Dr. S. Adaekalavan, Assistant Professor,
Welcome Address	: Dr. L. Leo Franklin, Assistant Professor
Vote of Thanks	: Ms. A. Aysha Begam III B.Com. (CA)

The seminar on **75 years of Economics Development Post Independent India** was conducted by Department of Commerce with Computer Applications at J.J. College of Arts and Science (Autonomous), Sivapuaran, Pudukkottai – 622 422 on 12.08.2022. The seminar was organized for UG and PG students. **Dr. M. Julias Ceasar**, Associate Professor, Department of Commerce, St. Joseph's College (Autonomous), Trichy 2 were discussed about 75 years of Economic Development Post Independent India. In his Speech he outlined the economic development of India for the past 75 years. We live in a golden day of celebrating the 75th independence day these days we are enjoying the development of our countries economic level compare then some other countries because of Entrepreneurship is utmost care and important in economic and



modern business. There is an increased rate of economic development across developed and developing countries considering the issue of self-employment. The lecture was organized to raise basic awareness of Economic Development of India and to enable students to identify and learn how to make a mindset to take up development as a career. He also mentioned various ways for successful development of economic level. The Programme began with the welcome address by **Dr. L. Leo Franklin**, Assistant Professor, who welcomed all and outlined the purpose and structure of the seminar and introduced the Guest, **Dr. J. Parasuraman**, Principal, took part in the seminar and **Dr. S. Adaekalavan**, Assistant Professor, presided over the seminar.

The session was an interactive one where the students were very participative and engaged in questions with the dignitary. More than 114 students participated in the interactive session of the seminar. Among others who attended the seminar were department faculties. Finally, the event concluded with a formal vote of thanks by **Ms. Aysha Begam** Student of III. Year B.Com. C.A.


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DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS
J.J. COLLEGE OF ARTS AND SCIENCE (A), PUDUKKOTTAI – 622 104
GUEST LECTURE PROGRAMME ON
HOW TO HANDLE CLASS ROOM STRESS?

Guest Speaker	: Dr. B. Arthi Assistant Professor Department of Commerce, UrumuDhanalakshmi College (Autonomous), Trichy 2
Topic	: How to Handle Class Room Stress?
Date	: 16.09.2022, Friday
Time	: 2..00 p.m.
Venue	: Conference Hall
No. of Participants	: 65
Presence	: Dr J. Parasuraman, Principal, J.J. College of Arts and Science (Autonomous)
Presidentship	: Dr. S. Adaekalavan, Assistant Professor,
Welcome Address	: Dr. L. Leo Franklin, Assistant Professor
Vote of Thanks	: Ms. A. Aysha Begam IIIB.Com. (CA)

The seminar on **How to Handle Class Room Stress?** was conducted by Department of Commerce with Computer Applications at J.J. College of Arts and Science (Autonomous), Sivapuaran, Pudukkottai – 622 422 on 12.08.2022. The seminar was organized for UG and PG students. **Dr. B. Arthi**, Assistant Professor, Department of Commerce, UrumuDhanalakshmi College, Trichy 19 were discussed about Class room stress. In her Speech she outlined the difference between online class and off line class stress for the entire student community. We live a golden day of celebrating the 75th independence day these days we are enjoying the development of technologies of our country that technologies how to make use for online class



for past two years such as during the Covid 19, now we are returned back to offline class. She listed out the what are the benefits we are enjoying through technology Developments. She also mentioned various tips for reducing the class room stress to save our mental and physical health. The Programme began with the welcome address by **Dr. L. Leo Franklin**, Assistant Professor, who welcomed all and outlined the purpose and structure of the seminar and introduced the Guest, **Dr. J. Parasuraman**, Principal, took part in the seminar and **Dr. S. Adaekalavan**, Assistant Professor, presided over the seminar.

The session was an interactive one where the students were very participative and engaged in questions with the dignitary. More than 65 students participated in the interactive session of the seminar. Among others who attended the seminar were department faculties. Finally, the event concluded with a formal vote of thanks by **Dr. C. Subramanian**, Assistant Professor, Department of Commerce with Computer Applications.

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16/9/2022
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C. Subramanian
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DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS
J.J. COLLEGE OF ARTS AND SCIENCE (A), PUDUKKOTTAI – 622 104
GUEST LECTURE PROGRAMME ON

IMPACT OF WORK CULTURE

Guest Speaker	: Ms. R. Nivetha Assistant Professor Department of Commerce, Sri Muthukumarasamy College, Chennai.
Topic	: Impact of work culture
Date	: 19.09.2022, Friday
Time	: 11.00 a.m.
Venue	: Conference Hall
No. of Participants	: 65
Presence	: Dr J. Parasuraman, Principal, J.J. College of Arts and Science (Autonomous)
Presidentship	: Dr. S. Adaekalavan, Assistant Professor,
Welcome Address	: Dr. L. Leo Franklin, Assistant Professor
Vote of Thanks	: Ms. A. Aysha Begam III B.Com. (CA)

The seminar on **Impact of work culture** was conducted by Department of Commerce with Computer Applications at J.J. College of Arts and Science (Autonomous), Sivapuram, Pudukkottai – 622 422 on 19.09.2022. The seminar was organized for UG and PG students. **Ms. R. Nivetha** Assistant Professor, Department of Commerce, Sri Muthukumarasamy College Chennai were discussed about impact of work culture. In her Speech she outlined the work culture and work changes from various industrial sector and service sectors, like IT wing, Food and Beverage sector, cement industries, sugar industries, Educational institutions, banking and sectors are enjoying the development of our countries economic level compare then some



other countries because of relationship between the employees, and employer and employee relationships, are utmost care and important in economic development through business. There is an increased rate of economic development across developed and developing countries considering the issue of self-employment. The lecture was organized to raise basic awareness of work culture and work changing environment of Tamil Nadu and to enable students to identify and learn how to make a mindset to take up development as a career. The Programme began with the welcome address by **Dr. L. Leo Franklin**, Assistant Professor, who welcomed all and outlined the purpose and structure of the seminar and introduced the Guest, **Dr. J. Parasuraman**, Principal, took part in the seminar and **Dr. S. Adaekalavan**, Assistant Professor, presided over the seminar.

The session was an interactive one where the students were very participative and engaged in questions with the dignitary. More than 65 students participated in the interactive session of the seminar. Among others who attended the seminar were department faculties. Finally, the event concluded with a formal vote of thanks by **Ms. Aysha Begam** Student of III. Year B.Com. C.A.

S. Parasuraman
16/6/22
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DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS
J.J. COLLEGE OF ARTS AND SCIENCE (A), PUDUKKOTTAI – 622 104
GUEST LECTURE PROGRAMME ON
EMERGENCE OF GREEN HRM

Guest Speaker	: Dr. N. Rajamannar Assistant Professor Department of Commerce, UrumuDhanalakshmi College (Autonomous), Trichy 2
Topic	: Emergence of Green HRM
Date	: 26.09.2022, Monday
Time	: 11.00 a.m.
Venue	: Conference Hall
No. of Participants	: 84
Presence	: Dr J. Parasuraman, Principal, J.J. College of Arts and Science (Autonomous)
Presidentship	: Dr. S. Adaekalavan, Assistant Professor
Welcome Address	: Dr. L. Leo Franklin, Assistant Professor
Vote of Thanks	: Dr.C. Subramanian, Assistant Professor

The seminar on **How to Handle Class Room Stress?** was conducted by Department of Commerce with Computer Applications at J.J. College of Arts and Science (Autonomous), Sivapuarum, Pudukkottai – 622 422 on 12.08.2022. The seminar was organized for UG and PG students. **Dr. B. Arthi**, Assistant Professor, Department of Commerce, UrumuDhanalakshmi College, Trichy 19 were discussed about Class room stress. In her Speech she outlined the difference between online class and off line class stress for the entire student community. We live in a golden day of celebrating the 75th independence day these days we are enjoying the development of technologies of our country that technologies how to make use for online class



for past two years such as during the Covid 19, now we are returned back to offline class. She listed out the what are the benefits we are enjoying through technology Developments. She also mentioned various tips for reducing the class room stress to save our mental and physical health. The Programme began with the welcome address by **Dr. L. Leo Franklin**, Assistant Professor, who welcomed all and outlined the purpose and structure of the seminar and introduced the Guest, **Dr. J. Parasuraman**, Principal, took part in the seminar and **Dr. S. Adaekalavan**, Assistant Professor, presided over the seminar.

The session was an interactive one where the students were very participative and engaged in questions with the dignitary. More than 65 students participated in the interactive session of the seminar. Among others who attended the seminar were department faculties. Finally, the event concluded with a formal vote of thanks by **Dr. C. Subramanian**, Assistant Professor, Department of Commerce with Computer Applications.


S. Adaekalavan
26/9/22
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DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS
J.J. COLLEGE OF ARTS AND SCIENCE (A), PUDUKKOTTAI – 622 104
GUEST LECTURE PROGRAMME ON
Strategic Management

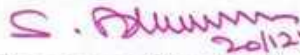
Guest Speaker	: Dr. V. Jaisankar Associate Professor Department of Commerce, Government Arts College, Trichy
Topic	: Strategic Management
Date	: 20.12.2022, Tuesday
Time	: 11.00 a.m.
Venue	: Conference Hall
No. of Participants	: 61
Presence	: Dr J. Parasuraman, Principal, J.J. College of Arts and Science (Autonomous)
Presidentship	: Dr. S. Adaekalavan, Assistant Professor,
Welcome Address	: Dr. L. Leo Franklin, Assistant Professor
Vote of Thanks	: Ms. S. Dhivya Dharshini, II M.Com. (CA)

The seminar on **Strategic Management** was conducted by Department of Commerce with at J.J. College of Arts and Science (Autonomous), Sivapuaran, Pudukkottai – 622 422 on 20.12.2022. The seminar was organized for UG and PG students. **Dr.V.Jaisankar**, Associate Professor, Department of Commerce, **Government Arts College, Trichy**. The Programme began with the welcome address by **Dr. L. Leo Franklin, Assistant Professor**, who welcomed all and outlined the purpose and structure of the seminar, **Dr. J. Parasuraman**, Principal, took part in the seminar and **Dr. S. Adaekalavan**, Assistant Professor, presided over the seminar.

We live in a golden era of startup enterprises and entrepreneurship in the past few years. Entrepreneur is utmost care and important in economic development and modern business. The objective of this session was to motivate students towards vision of entrepreneurship and Strategic Management in their business. The lecture was organized to raise basic awareness of Strategic Management and to enable students to identify and learn how to make a mindset to take up entrepreneurship as a career. He also mentioned various Strategies of some successful



entrepreneurs. The session was an interactive one where the students were very participative and engaged in questions with the dignitary. More than 61 students participated in the interactive session of the seminar. Among others who attended the seminar were department faculties. Finally, the event concluded with a formal vote of thanks by Ms. S. DhivyaDharshini, II M.Com. (CA)


Signature of the HOD

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DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS
J.J. COLLEGE OF ARTS AND SCIENCE (A), PUDUKKOTTAI – 622 104
AWARENESS PROGRAMME ON
PREPARING FOR COMPETITIVE EXAMINATIONS

Guest Speaker	: Tmt. K. Lilly Grace Deputy Superintendent of Police Trichy
Topic	: Preparing for Competitive Examinations
Date	: 12.01.2023, Thursday
Time	: 11.00 a.m.
Venue	: Conference Hall
No. of Participants	: 192
Felicitation	: Dr J. Parasuraman, Principal, J.J. College of Arts and Science (Autonomous)
President ship	: Dr. S. Kavitha, Professor and Head,
Welcome Address	: Dr. P. Lakshmi, President, Rotary Club of Maharani Pudukkottai
Vote of Thanks	: Dr. S. Adaekalavan, Assistant Professor

The seminar on **Preparing for Competitive Examinations** was conducted by Department of Commerce with Computer Applications and Department of Tamil and Rotary Club of Maharani Pudukkottai at J.J. College of Arts and Science (Autonomous), Sivapuaram, Pudukkottai – 622 422 on 12.01.2023. The seminar was organized for UG and PG students. **Tmt. K. Lilly Grace, Deputy Superintendent of Police, Trichy.** The Programme began with the welcome address by **Dr. P. Lakshmi, President, Rotary Club of Maharani Pudukkottai,** who welcomed all and outlined the purpose and structure of the seminar, **Dr. J. Parasuraman, Principal,** took part in the seminar and **Dr. S. Kavitha, Professor and Head,** presided over the seminar.

We live in a competitive world among the young peoples. In India maximum of young graduates want create employment opportunity through competitive examinations. The government has to



conduct the variety of competitive examinations with different kinds of qualifications and different kinds of nature of job. The objective of this session was to motivate students towards vision of competitive examinations. The lecture was organized to raise basic awareness of competitive examinations and to enable students to identify and learn how to make a mindset to take up employment opportunity. He also mentioned various Strategies of some successful examinees. The session was an interactive one where the students were very participative and engaged in questions with the dignitary. More than 192 students participated in the interactive session of the seminar. Among others who attended the seminar were department faculties. Finally, the event concluded with a formal vote of thanks by **Dr. S. Adaekalavan, Assistant Professor**

S. Adaekalavan
(21/11/2023)
+ Signature of the HOD
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