

J.J. College of Arts and Science (Autonomous), Pudukkottai

Department of Commerce with CA

Course Outcome

M.COM., CA – PACM

M.Com. Computer Applications

Course Name –Business Finance		Course Code – P1R3CMCC1	Knowledge Level
After completion of this course, students would be able to			
CO1	Explain important finance concepts		K2
CO2	Estimate risk and determine its impact on return		K3
CO3	Explore leasing and other sources of finance for startups		K6
CO4	Summarise cash receivable and inventory management techniques		K1
CO5	Evaluate techniques of long term investment decision incorporating risk factor		K4

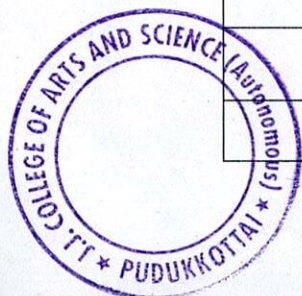
Course Name –Digital Marketing		Course Code – P1R3CMCC2	Knowledge Level
After completion of this course, students would be able to			
CO1	Explain the dynamics of digital marketing		K2
CO2	Examine online marketing mix		K3
CO3	Compare digital media channels		K6
CO4	Interpret online consumer behavior		K1
CO5	Analyse social media data		K4



Course Name –Banking and Insurance		Course Code – P1R3CMCC3	Knowledge Level
After completion of this course, students would be able to			
CO1	Relate the transformation in banking from traditional to new age		K2
CO2	Apply modern techniques of digital banking		K3
CO3	Evaluate the role of insurance sector		K6
CO4	Examine the regulatory mechanism		K1
CO5	Assess risk mitigation strategies		K4

Course Name –Introduction to industry 4.0		Course Code – P1R3CMEC1:1	Knowledge Level
After completion of this course, students would be able to			
CO1	Discuss on the change from industry 1.0 to 4.0		K2
CO2	Discover the challenges and future prospects of applying artificial intelligence		K3
CO3	Apply big data for industrial growth and development		K6
CO4	Apply IoT in various sectors like Manufacturing, Healthcare, Education, Aerospace and Défense		K1
CO5	Appraise why education has to be aligned with industry 4.0		K4

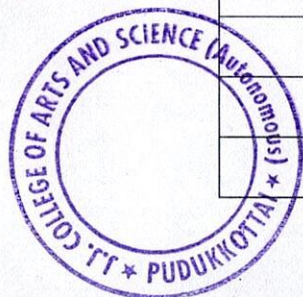
Course Name –Big Data Analytics		Course Code – P1R3CMEC1:2	Knowledge Level
After completion of this course, students would be able to			
CO1	Describe the Big Data landscape including examples of real world big data problems		K2
CO2	Explain the advantages of Big Data.		K3
CO3	Explain the Vs of Big Data and its impacts of data collection, monitoring, storage, analysis and reporting		K6
CO4	Identify what are and what are not big data problems and be able to recast big data problems as data science questions		K1
CO5	Explain Hadoop technology		K4



Course Name –Business Intelligence		Course Code – P1R3CMEC1:3	Knowledge Level
After completion of this course, students would be able to			
CO1	Acquire the knowledge of business intelligence system.		K2
CO2	Understand the modelling aspects behind Business Intelligence.		K3
CO3	Identify the modern uses of data warehousing architectures.		K6
CO4	Learn the data mining concepts.		K1
CO5	Facilitate the ideas and concept of decision support system modelling.		K4

Course Name –Enterprise Resource planning		Course Code – P1R3CMEC2:1	Knowledge Level
After completion of this course, students would be able to			
CO1	Recall the history and growth of ERP		K2
CO2	Appraise the risks involved while using ERP		K3
CO3	Select from among various ERP technologies		K6
CO4	Analyse the dynamics of ERP marketplace		K1
CO5	Distinguish and choose appropriate ERP solutions or packages		K4

Course Name –Database Management System		Course Code – P1R3CMEC2:2	Knowledge Level
After completion of this course, students would be able to			
CO1	Identify models and schemas in DBMS and LINUX		K2
CO2	Demonstrate Queries in SQL		K3
CO3	Discuss handling files and databases		K6
CO4	Apply skills on functions and operators in RDBMS		K1
CO5	Apply constraints and locks in SQL		K4

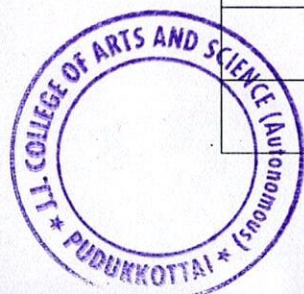


Course Name –Cryptocurrency and Black chain Technology		Course Code – P1R3CMEC2:3	Knowledge Level
After completion of this course, students would be able to			
CO1	Have exposure to Basis of Cryptography in the Block chain		K2 &K3
CO2	Create a block Chain consortium.		K4
CO3	Learn Current state of the crypto currency		K5
CO4	Able to construct Crypto currency wallets and investments		K6
CO5	Assess the Trends in Token Offering		K5

SEMESTER II

Course Name –Strategic cost Management		Course Code – P2R3CMCC4	Knowledge Level
After completion of this course, students would be able to			
CO1	Discuss strategic cost management and QC		K2
CO2	Choose the appropriate technique for cost control		K3
CO3	Utilise activity based costing in practice		K6
CO4	Adopt transfer pricing methods		K1
CO5	Build cost structure for Agriculture and IT sector		K4

Course Name –Corporate Accounting		Course Code – P2R3CMCC5	Knowledge Level
After completion of this course, students would be able to			
CO1	Prepare Financial Statements of companies as per schedule III of Companies Act, 2013		K2
CO2	Apply the provisions of IRDA Regulations, 2002 in the preparation of final accounts of Life Insurance and General Insurance Companies.		K3
CO3	Prepare Consolidated Financial Statements of Holding Companies in accordance with AS21.		K6



CO4	Assess contemporary accounting methods	K1
CO5	Examine Financial Reporting based on appropriate Accounting Standards and provisions of Companies Act 2013 with respect to Corporate Social Responsibility	K4

Course Name –Setting up of Business entities		Course Code – P2R3CMCC6	Knowledge Level
After completion of this course, students would be able to			
CO1	Build a startup and acquire finance		K2
CO2	Comply with the legal requirements for Section 8 Company		K3
CO3	Initiate the proceedings for LLP		K6
CO4	Illustrate the registration and licensing procedure		K1
CO5	Examine the compliance of regulatory framework		K4

Course Name –Data Mining and Data Interpretation		Course Code – P2R3CMEC3:1	Knowledge Level
After completion of this course, students would be able to			
CO1	Explain the basic concepts, principles and need of data warehousing		K2
CO2	Appraise data warehouse architecture, modelling and its implementation.		K3
CO3	Choose various steps in implementing data mart and its dimensions		K6
CO4	Recall the features and types of data mining		K1
CO5	Apply various data mining tools and techniques		K4

Course Name –Technology in Banking		Course Code – P2R3CMEC3:2	Knowledge Level
After completion of this course, students would be able to			
CO1	Discuss the utility of stand-alone and multi-user systems access in Core banking.		K2
CO2	Assess the multi-faceted electronic payment options available to customer and host transactions in banking.		K3



CO3	Evaluate the dynamic transitions in Electronic Fund transfer systems.	K6
CO4	Evaluate the enhanced utility and user interface and other recent developments in banking technologies.	K1
CO5	Assess the information security system	K4

Course Name –Financial Analytics (Practical)		Course Code – P2R3CMEC4:1	Knowledge Level
After completion of this course, students would be able to			
CO1	Analyse decisions under uncertainty and also analyse exploratory		K2
CO2	Build models using accounting data and analyse using regression and time series tools		K3
CO3	Apply R and python programming		K6
CO4	Estimate and analyse financial statements using cash flow statements		K1
CO5	Select appropriate capital budgeting techniques for decision making		K4

Course Name –Management Information System		Course Code – P2R3CMEC4:2	Knowledge Level
After completion of this course, students would be able to			
CO1	Identify the basic concept of Information system		K2
CO2	Discuss the importance of MIS		K3
CO3	Explain the functional MIS		K6
CO4	Describe the role of system analyst		K1
CO5	Apply the concept of Enterprise resource planning		K4


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