

J.J. College of Arts and Science (Autonomous)
J.J. Nagar, Sivapuram Post, Pudukkottai

Details of ICT Enabled Teaching Resources

Department : Business Administration Academic Year : 2022 - 2023
 Name of the Staff : Dr. S. Parithi Semester : Odd / Even

Sl. No.	Date	Class	Course Title	Topic	Type of ICT Tool(s) used
1.	6.7.22	B MBA	Legal Aspects of Business	Contract - kinds	PPT
2.	8.8.22	"	"	Discharge of Contract	E-content
3.	1.09.22	"	"	Law of Agency	PPT.
4.	14.7.22	B MBA	Stress Management	Principles of Stress	Slideshare
5.	2.08.22	"	"	Sources of Stress	PPT
6.	2.09.22	"	"	Job stress & Health	PPT.



S. Parithi
 Signature of the Staff

V. Sathya Rekha
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Dr. V. Sathya Rekha, Ph.D.,
 Head & Assistant Professor
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Dr. J. Parasuraman
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J.J. College of Arts and Science (Autonomous)
J.J. Nagar, Sivapuram Post, Pudukkottai
Details of ICT Enabled Teaching Resources

Department : BUSINESS ADMINISTRATION **Academic Year** : 2022 - 2023
Name of the Staff : DR. C. ESWARTI **Semester** : Odd / Even

Sl. No.	Date	Class	Course Title	Topic	Type of ICT Tool(s) used
1	21.12.22	III BBA	Enterprise Resource Planning	Advantages of ERP	PPT
2	24.01.23	III BBA	Enterprise Resource Planning	Data warehousing	PPT
3	26.12.22	I BBA	Business Environment	Management of Technology	Slideshare
4	23.02.23	I BBA	Business Environment	Social Responsibility to Shareholders	you tube
5	26.12.23	II MBA	Stock Exchange Practices	Derivative market	PPT
6	23.01.23	II MBA	Stock Exchange Practices	Role of New Issue Market	Slideshare



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Details of ICT Enabled Teaching Resources

Department : BUSINESS ADMINISTRATION **Academic Year** : 2022 - 2023
Name of the Staff : G. BHUVANESWART **Semester** : Odd / Even

Sl. No.	Date	Class	Course Title	Topic	Type of ICT Tool(s) used
1	14.09.22	IBBA	Management Concepts	Process of organisation	PPT
2	23.09.22	IBBA	Management Concepts	Project organisation	slideshare
3	13.10.22	IBBA	Management Concepts	Selection	you tube
4	15.09.22	II BCA	organisational Behaviour	Types of Group	PPT
5	29.9.22	II BCA	organisational behaviour	Causes of Stress	slideshare
6	20.10.22	II BCA	organizational behaviour	Methods of measuring job satisfaction	PPT



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Details of ICT Enabled Teaching Resources

Department : Business Administration **Academic Year** : 2022 - 2023
Name of the Staff : G. BHUVANESWARI **Semester** : Odd / Even ☒

Sl. No.	Date	Class	Course Title	Topic	Type of ICT Tool(s) used
1.	19.12.22	I BBA	BUSINESS ENVIRONMENT	Nature of Business Environment	PPT
2.	28.02.23	I BBA	BUSINESS ENVIRONMENT	Impact of culture Environment	Slideshow
3	14.12.22	II BCA	FINANCIAL AND MANAGEMENT ACCOUNTING	Accounting Concept	PPT
4	6.3.23	II BCA	FINANCIAL AND MANAGEMENT ACCOUNTING	Comparative Income Statement	PPT
5.	03.01.23	III BBA	EFFECTIVE BUSINESS COMMUNICATION	Business Letter	Youtube
6	07.02.23	III BBA	EFFECTIVE BUSINESS COMMUNICATION	Speeches	PPT



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Department : BUSINESS ADMINISTRATION **Academic Year** : 2022 - 2023
Name of the Staff : DR. C. ESWARI **Semester** : Odd / Even

Sl. No.	Date	Class	Course Title	Topic	Type of ICT Tool(s) used
1	11.10.22	III BBA	STRATEGIC MANAGEMENT	Business strategies - TYPES	PPT
2.	19.10.22	III BBA	STRATEGIC MANAGEMENT	Strategic control and Evaluation	PPT
3.	28.09.22	II MBA	SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT	Portfolio selection - Markowitz Model	Slideshow
4.	17.10.22	II MBA	SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT	Tensen's performance	You tube
5.	21.09.22	I BBA	FINANCIAL ACCOUNTING	Accounting concepts and conventions	PPT
6.	17.10.22	I BBA	FINANCIAL ACCOUNTING	Diminishing Balance method	PPT



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Details of ICT Enabled Teaching Resources

Department : Business Administration Academic Year : 2022 - 2023
 Name of the Staff : Dr. S. Arackiarosey Semester : Odd / Even

Sl. No.	Date	Class	Course Title	Topic	Type of ICT Tool(s) used
1.	11.07.22	III BBA	Strategic Management	Levels of Strategic Mgt.	PPT
2.	10.8.22	"	"	features & process of Strategic Vision	PPT
3.	13.9.22	"	"	Michael E-porter Strategy	you tube.
4	08.07.22	II BCA 'A'	Organization Behaviour	Importance & Role of OB	PPT
5	21.7.22	"	"	Models of OB	slide share
6	27.9.22	"	"	Group - Nature	you tube



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Details of ICT Enabled Teaching Resources

Department : Dr. S. Arachidarsamy

Academic Year : 2022 - 2023

Name of the Staff : Business Admin.

Semester : Odd / Even

Sl. No.	Date	Class	Course Title	Topic	Type of ICT Tool(s) used
1.	19.12.22	I MBA	Human Resource Mgt	Importance, functions of HRM	PPT
2.	11.01.23	"	"	Objectives of HRM	PPT
3.	27.2.23	"	"	Types of Incentives	Youtube
4	05.01.23	II MBA	Training and Development	Methods of training	E-content
5	21.02.23	"	"	Career planning	Slideshow
6	20.03.23	"	"	Off-site training	Slideshow
7.	13.12.22	III BBA	Enterprise Resource planning	Process of ERP	PPT
8.	22.2.23	"	"	functional Module of ERP	PPT.



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Details of ICT Enabled Teaching Resources

Department : Business Administration Academic Year : 2022 - 2023
 Name of the Staff : Dr. N. Sreenidya Semester : Odd / Even

Sl. No.	Date	Class	Course Title	Topic	Type of ICT Tool(s) used
1	4/7/22	II BBA	Cost and Management A/c	Cost, Costing, Cost Accounting	E-content
2	6/7/22	II BBA	Cost and Management A/c	Classification of Cost	E-content
3	18/7/22	II BBA	Costs Management A/c Material Control	Material Control	PPT
4	11/7/22	III BBA	Financial Management	Scope of Financial Management	E-content
5	28/7/22	III BBA	Financial Management	Traditional Approach	E-content
6	2/8/22	III BBA	Financial Management	Capital Budgeting	PPT
7	15/9/22	I MBA	Accounting for Decision Making	Accounting Conventions	E-content
8	15/9/22	I MBA	Accounting for Decision Making	Items to be debited and credited	PPT



Signature of the Staff : *N. Sreenidya*

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Details of ICT Enabled Teaching Resources

Department : Business Administration
 Name of the Staff : Dr. N. Sreeridya

Academic Year : 2022 - 2023
 Semester : Odd / Even

Sl. No.	Date	Class	Course Title	Topic	Type of ICT Tool(s) used
1	21/11/22	IMBA	Advanced Financial Management	Role of finance manager	E-Content
2	27/1/23	IMBA	Factors influencing Capital Budgeting	Factors influencing Capital Budgeting	PPT
3	24/2/23	IMBA	Advanced Financial Management	NOI Approach	E-content
4	13/12/22	II BCA 'A'	Financial and Management A/c	Introduction to Accounting	E-content
5	21/12/22	II BCA 'A'	Financial and Management A/c	Accounting Concepts	E-content
6	15/3/23	II BCA 'A'	Financial and Management A/c	Advantages and Limitations of Management A/c	PPT
7	19/1/23	II BCA 'C'	Financial and Management A/c	Trial Balance	E-content
8	28/2/23	II BCA 'C'	Financial and Management A/c	Trend Percentages	Youtube



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Details of ICT Enabled Teaching Resources

Department : Business Administration **Academic Year** : 2022 - 2023
Name of the Staff : Dr. K. Sundarambal **Semester** : Odd / Even

Sl. No.	Date	Class	Course Title	Topic	Type of ICT Tool(s) used
1	11.7.22	III BBA	Entrepreneurial Development	Types of Entrepreneurs	PPT
2	04.08.22	III BBA	Entrepreneurial Development	Theories of motivation	you tube
3	15.09.22	II MBA	International Strategic Management	Mc. Kinsey's 7-S model	PPT
4	13.10.22	II MBA	International Strategic Management	GE Nine cell matrix	PPT
5	27.07.22	II BCA	organisational Behaviour	Factors influencing individual behaviour	Slideshare
6	19.10.22	II BCA	organisational behaviour	causes of Stress	PPT



Dr. K. Sundarambal
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J.J. College of Arts and Science (Autonomous)
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Details of ICT Enabled Teaching Resources

Department : Business Administration Academic Year : 2022 - 2023
 Name of the Staff : Dr. K. Sundarambal Semester : Odd / Even

Sl. No.	Date	Class	Course Title	Topic	Type of ICT Tool(s) used
1	20.12.22	I BBA	Marketing Management	Marketing Functions	PPT
2	25.01.23	I BBA	Marketing Management	Product life cycle	Slideshare
3	29.12.22	III BBA	Supply chain Management	Distribution network	PPT
4	21.02.23	III BBA	Supply chain Management	Purchasing procedure	You tube
5	23.01.23	II MBA	International Business Environment	Fundamental Rights	PPT
6	21.02.23	II MBA	International Business Environment	Foreign Exchange market mechanism	PPT



Dr. K. Sundarambal
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Head of the Department

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J.J. College of Arts and Science (Autonomous)**J.J. Nagar, Sivapuram Post, Pudukkottai****Details of ICT Enabled Teaching Resources**

Department : Business Administration Academic Year : 2022 - 2023
Name of the Staff : Dr. V. Sathya Rekha Semester : Odd / Even

Sl. No.	Date	Class	Course Title	Topic	Type of ICT Tool(s) used
1.	11.07.22	II MBA	Security Analysis Portfolio Mgt.	Approach to finance function	YouTube
2.	15.07.22	"	"	Approaches to Investment alternatives	PPT
3.	26.08.22	"	"	Risk APT types.	PPT
4.	17.10.22	III BBA	Financial Management	Scope of FM	E-Content
5.	14.7.22	"	"	Traditional Approach	Slide share
6.	22.7.22	"	"	Capital Budgeting	PPT
7.	17.10.22	I BBA	Principles of Accountancy	Accounting concepts & conventions	PPT
8.	26.8.22	"	"	Items to be debited & credited	PPT
9.	15.9.22	"	"	Journal Entry	E-pathshala
10.	6.10.22	"	"	Ledger	E-pathshala

V. Sathya Rekha
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J.J. College of Arts and Science (Autonomous)
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Details of ICT Enabled Teaching Resources

Department : Business Administration **Academic Year** : 2022 - 2023
Name of the Staff : Dr. V. Sathya Rekha. **Semester** : ~~Odd~~ / Even

Sl. No.	Date	Class	Course Title	Topic	Type of ICT Tool(s) used
1.	14.12.22	I MBA	Research Methods.	Importance, process Types of Research	PPT
2.	19.12.22	"	"	Research design	E-content
3.	28.02.23	"	"	Sources of data, Questionnaire	you tube
4.		"	"	Data Analysis	PPT
5	28.02.23	III BBA	E-commerce.	Introduction, Benefits & Impact.	E-content
6	03.01.23	"	"	Marketing & E-commerce	you tube
7	07.2.23	"	"	Internet Advertising	slideshare

V. Sathya
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J.J. College of Arts and Science (Autonomous)
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Details of ICT Enabled Teaching Resources

Department : Business Administration

Academic Year : 2022 - 2023

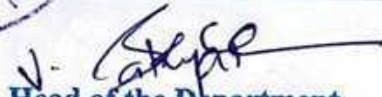
Name of the Staff : L. JANAKI

Semester : ☒ Odd / ☐ Even

Sl. No.	Date	Class	Course Title	Topic	Type of ICT Tool(s) used
1.	22/7/22	II MBA	Management Information System	Components of IS	PPT.
2.	17/10/22	"	"	Types of E-Commerce	Slideshow
3.	14/7/22	II MBA	Compensation Management	Wage and salary administration	PPT
4.	26/8/22	"	"	Theories of Wages	PPT.
5.	15/9/22	III BBA	E - CRM	CRM Tools	PPT
6.	6/10/22	"	"	Customer Support	Slideshow




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Details of ICT Enabled Teaching Resources

Department : Business Administration

Academic Year : 2022 - 2023

Name of the Staff : L. JANAKI

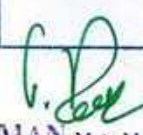
Semester : Odd / Even

Sl. No.	Date	Class	Course Title	Topic	Type of ICT Tool(s) used
1.	20/12/22	11 MBA	Total Quality Management	Hierarchy of Quality	PPT
2.	6/3/23	"	"	FMEA - Failure mode & effect analysis	Slideshow
3.	16/12/22	111 BBA	Transportation Management	Logistics	PPT
4.	1/2/23	"	"	Air transport	Youtube
5.	8/3/23	11 MBA	Customer Relationship Management	Customer Acquisition	PPT
6.	17/3/23	"	"	Call Centre	PPT




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J.J. College of Arts and Science (Autonomous)
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Details of ICT Enabled Teaching Resources

Department : Business Administration **Academic Year** : 2022 - 2023
Name of the Staff : M. SUREKA **Semester** : Odd / Even

Sl. No.	Date	Class	Course Title	Topic	Type of ICT Tool(s) used
1.	8/7/22	II MBA	Advertisement and sales promotion management	Scope of advertising	PPT
2.	11/8/22	"	"	Functions of ad agency	slideshare
3.	14/7/22	III BBA	Entrepreneurial Development	factors stimulating entrepreneurship	PPT
4.	30/9/22	"	"	Industrial Sickness	PPT
5.	13/9/22	I MBA	Organisational Behaviour	Erikson's approach to Personality Development	youtube
6.	10/11/22	"	"	Group decision making	PPT



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Details of ICT Enabled Teaching Resources

Department : Business Administration **Academic Year** : 2022 - 2023
Name of the Staff : M. SUREKA **Semester** : Odd / Even

Sl. No.	Date	Class	Course Title	Topic	Type of ICT Tool(s) used
1.	4/1/23	↑ BBA	Production and operations management	Plant layout	PPT
2.	19/1/23	"	"	Plant Location	slideshare
3.	10/1/23	↓ MBA	Production and operations management	stages of product design.	PPT
4.	25/1/23	"	"	Factors influencing Process design	Youtube
5.	6/1/23	↑ MBA	Brand Management	Brand Positioning	PPT
6.	6/2/23	"	"	Trade Mark	PPT



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J.J. College of Arts and Science (Autonomous)
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Details of ICT Enabled Teaching Resources

Department : Business Administration **Academic Year** : 2022 - 2023
Name of the Staff : N. Shammuge Sundaram **Semester** : Odd / Even

Sl. No.	Date	Class	Course Title	Topic	Type of ICT Tool(s) used
1	14.9.2022	INBA	Managerial Economics	Introduction to Managerial Economics	PPT
2	7.10.2022	"	"	Elasticity of Demand	PPT
3	22.8.2022	I BBA	Business Economics	Market Structure	PPT
4	12.9.2022	"	"	National Income Concept and measurement	PPT
5	18.7.2022	II MBA	Entrepreneurial Development	Functions of Entrepreneur	PPT
6	12.8.2022	"	"	Entrepreneurial Development Programme.	PPT



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J.J. College of Arts and Science (Autonomous)
J.J. Nagar, Sivapuram Post, Pudukkottai

Details of ICT Enabled Teaching Resources

Department : Business Administration **Academic Year** : 2022 - 2023
Name of the Staff : N. Jhannuge Sundaram **Semester** : Odd / Even

Sl. No.	Date	Class	Course Title	Topic	Type of ICT Tool(s) used
1	27.12.2023	I MBA	Marketing management	Introduction to marketing management	PPT
2	03.03.2023	"	"	Pricing strategies	PPT
3	22.12.2022	I BBA	Marketing Management	Market Research	PPT
4	6.03.2023	"	"	Global marketing strategies	PPT
5	26.12.2023	II MBA	Business Laws	Introduction to Business Laws	PPT
6	28.2.2023	"	"	sale of goods act 1930	PPT



[Signature]
Signature of the Staff

[Signature]
Head of the Department
Dr. V. Saihya Rekha, Ph.D.,
 Head & Assistant Professor
 Department of Business Administration
 J.J. College of Arts and Science (Autonomous)
 Sivapuram-Post, Pudukkottai.

[Signature]
J.J. PARASURAMAN, M.A., M.C.A., M.Phil., B.Ed., Ph.D.
Principal
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PG and Research Department of Business Administration
09.09.2022

ICT Class

Dr.V.Sathyarekha, Head, Department of Business Administration conducted class for II MBA students on Security Analysis and Portfolio Management using ICT on 09.09.2022



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**PG and Research Department of Business Administration
30.08.2022**

ICT Class

Ms.L.Janaki of Department of Business Administration conducted class for II MBA students on Management Information System using ICT on 30.08.2022

