

J.J. College of Arts and Science (Autonomous)
J.J. Nagar, Sivapuram Post, Pudukkottai

Details of ICT Enabled Teaching Resources

Department : *Visual Communication* Academic Year : 2022 - 2023
 Name of the Staff : *V. Anitha* Semester : *Odd / Even*

Sl. No.	Date	Class	Course Title	Topic	Type of ICT Tool(s) used
1	12.08.22	I - B.Sc	Introduction to Visual Communication	Communication	PPT
2	17.08.22	III - B.Sc	Elements of film and video Production	Digital video camera	PPT
3	23.08.22	I - B.Sc	Introduction to Visual Communication	Communication Process	PPT
4	24.08.23	I - B.Sc	Introduction to Visual Communication	Mass Communication	PPT
5	29.08.22	III - B.Sc	Elements of film and video Production	Pre - Production	Youtube
6	01.09.22	II - B.Sc	Printing and Publishing	History of Printing	youtube
7	09.09.22	II - B.Sc	Printing and Publishing	Typesetting	youtube
8	13.09.22	I - B.Sc	Introduction to Visual Communication	Human Communication	PPT
9	27.09.22	II - B.Sc	Printing and Publishing	Printing Process	youtube
10	14.10.22	III - B.Sc	Elements of film and video Production	Production	PPT
11	17.10.22	II - B.Sc	Printing and Publishing	New technological Processes	youtube
12	19.10.22	III - B.Sc	Elements of film and video Production	Editing techniques	youtube

Anitha
 Signature of the Staff



K. Sudhakar
 Head of the Department
MR. K. SUDHAKAR M.Sc.
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W. Parasuraman
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Details of ICT Enabled Teaching Resources

Department : Visual Communication **Academic Year** : 2022 - 2023
Name of the Staff : S. BHARATHI RAJA **Semester** : Odd / Even

Sl. No.	Date	Class	Course Title	Topic	Type of ICT Tool(s) used
1.	12.08.2022	I B.Sc	Creative Advertising	Types of Advertising.	PPT
2.	17.08.2022	III B.Sc	Mass Communication Theories	Human Development	Youtube.
3.	24.08.2022	II B.Sc	media culture and society	mass media	PPT
4.	30.08.2022	I B.Sc	Creative Advertising	Branding	Youtube.
5.	03.09.2022	II B.Sc	media culture and society	Function of mass media	Youtube
6.	08.09.2022	III B.Sc	Mass Communication Theories	Media System.	PPT
7.	12.09.2022	I B.Sc	Creative Advertising	Media Budget	PPT
8.	14.09.2022	II B.Sc	media culture and society	Sources	Youtube.
9.	29.09.2022	III B.Sc	Mass Communication Theories	Noise factor.	PPT
10.	14.10.2022	I B.Sc	Creative Advertising	Target plans.	PPT
11.	18.10.2022	II B.Sc	media culture and society.	sound editing	Youtube.
12.	26.10.2022	III B.Sc	Mass Communication Theories	Current System of communication.	Youtube

Signature of the Staff

S. Bharathi Raja



Head of the Department

AR M.Sc,
 Assistant Professor and Head,
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Details of ICT Enabled Teaching Resources

Department : Visual Communication Academic Year : 2022 - 2023
Name of the Staff : V. Anitha Semester : Odd / ☒ Even

Sl. No.	Date	Class	Course Title	Topic	Type of ICT Tool(s) used
1	14.12.22	II - B.Sc	Script writing	Short story script	Youtube
2	19.12.22	III - B.Sc	Development Communication	Concept of development communication	PPT
3	22.12.22	III - B.Sc	Media Management	Principles of Management	PPT
4	27.12.22	III - B.Sc	Development Communication	Communication for social change	Youtube
5	2.01.23	III - B.Sc	Media Management	Media organization	Youtube
6	05.01.23	II - B.Sc	Script writing	News script	PPT
7	09.01.23	III - B.Sc	Media Management	Production	PPT
8	13.01.23	III - B.Sc	Development Communication	Social Advertising	PPT
9	27.01.23	II - B.Sc	Script writing	Radio script	PPT
10	7.02.23	III - B.Sc	Media Management	Advertising Management	Youtube
11	20.02.23	III - B.Sc	Development Communication	Communication	PPT
12	01.03.23	II - B.Sc	Script writing	Short film script	PPT

Signature of the Staff



Head of the Department
Mr. R. SUDHAKAR M.Sc.
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Department : Visual communication. Academic Year : 2022 - 2023
 Name of the Staff : A.R.F Riyas Deen Semester : Odd / Even

Sl. No.	Date	Class	Course Title	Topic	Type of ICT Tool(s) used
1.	16.12.2022	I B.Sc	Contemporary media scenario	Trend media.	Ppt
2.	21.12.2022	II B.Sc	media Law and ethics.	copyrights.	Ppt
3.	27.12.2022	III B.Sc	editing. (Audio & Video)	Different genres.	Youtube
4.	02.01.2023	I B.Sc	contemporary media scenario	Social media.	Ppt
5.	09.01.2023	II B.Sc	media Law. and ethics	media censorship	Ppt
6.	12.01.2023	III B.Sc	editing. (Audio & Video)	Dynamic or Sound	Youtube
7.	19.01.2023	I B.Sc	Contemporary media scenario	New media.	Youtube.
8.	01.02.2023	II B.Sc	media Laws and ethics.	role of media.	Ppt
9.	07.02.2023	III B.Sc	editing (Audio & Video)	Important of Sound	Ppt
10.	20.02.2023	I st B.Sc.	Contemporary media scenario	Television Commercial	Youtube
11.	08.03.2023	II B.Sc.	media Laws and ethics.	ethics of media	Youtube
12.	16.03.2023	III B.Sc.	editing (Audio & Video)	working with sequence	Youtube

Signature of the Staff



(Signature)
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