

**J.J. College of Arts & Science (Autonomous), Pudukkottai**

**Department of Visual Communication**

**B.Sc. Visual Communication – USVC**

<b>Programme Specific Outcomes</b>	
<b>Upon Completion of the course students would be able to</b>	
<b>PSO 1</b>	<b>Understand the fundamental concepts in core and allied areas</b>
<b>PSO 2</b>	<b>Able to clearly communicate the content and context of their work visually, orally and in written form to the audience.</b>
<b>PSO 3</b>	<b>Exhibit contemporary knowledge in visual communication and students will be eligible for doing successful jobs in various sectors of media industry.</b>
<b>PSO 4</b>	<b>Pursue higher studies/jobs in various fields of Visual Communication</b>
<b>PSO 5</b>	<b>Develop their competence to work and implement their creative knowledge in media industry</b>